

Town of
Port Hedland



Pilbara's Port City Growth Plan

PILBARA'S PORT CITY GROWTH PLAN

STAKEHOLDER REFERENCE GROUP

WORKSHOP #1

MEETING NOTES

Council Chamber, Town of Port Hedland Civic Centre

15 June 2011

Prepared for

Town of Port Hedland

by WorleyParsons

July 2011

Introduction

The Pilbara's Port City Growth Plan Stakeholder Reference Group (SRG) met for the first time on 15 June 2011. It was the first of up to four meetings that will be conducted to inform development of the Growth Plan.

SRG meetings aim to bring together key government agencies, the private sector and community organisations to review the working concepts developed by the Town of Port Hedland and its Pilbara's Port City Growth Plan consultant team. The SRG can assist by providing feedback on the applicability of these concepts in the Port Hedland context.

The focus of the first meeting was the following:

- Establishment of the SRG
- Confirmation of the terms of reference under which the SRG will operate
- Establish a common base understand of the study objectives
- Confirm the scope of the Growth Plan study
- Obtain advice on appropriate local stakeholder participation

Participants

An invitation was issued to over 150 individuals, agencies, businesses and community organisations listed on a Town of Port Hedland (ToPH) City Growth Plan database. Members of the public were also given the opportunity to attend through a half page meeting invitation in the North-West Telegraph. An invitation was also posted on the ToPH weekly email news bulletin.

Attendees were:

Organisation	Attendee	Organisation	Attendee
BHP Billiton	Patrick Mellberg	Pilbara Cities	Keith Anthonisz
Care for Hedland	Mayor Kelly Howlett		Paul Trottman
Chamber of Commerce	Cr Bill Dziombak	Pilbara Dev Comm	Trish Barron
Child Protection (Dept)	Ricky Bester	Planning (Dept)	Phil Woodwood
Compass/ESS	Shane Milligan	Port Authority	Daphne Gollogly
Dampier Salt	Chris McQuade	Small Business Centre	Denis Bevins
FMG	Vicky James	Water Corporation	Andrew Ducas
LandCorp	Matt Read		

Apologies were received from Atlas Iron, Humfrey Land Developments, Chris Whalley and Mirvac.

Confirmation of the Role of Stakeholder Reference Group

The scope and objectives of the Growth Plan were outlined to provide context to the proposed work of the SRG. An update was also provided on the progress of the study. A draft Terms of Reference was tabled (Annex 1), explained and accepted with the following comments:

- Members should raise any issues or concerns during development of the plan.
- It was identified that Indigenous organisations were not represented in the group in particular, members of the Karriyarra as traditional owners.

- Any relevant documentation to be discussed at meetings should be provided to participants a week before scheduled meetings.
- It was clarified that the SRG could add value by helping the study firmly root strategies in the Port Hedland context.
- SRG advice is that plans and strategies should be reviewed with SRG prior to release to the general public and in that way the local context can be better understood.
- The relationship to the study steering group was discussed and it was confirmed that the steering group has decision-making responsibility for completion of the plan.
- There was unanimous support for the terms of participation within the Terms of Reference.

SRG Agenda and Process

The main business of the meeting was to review the proposed stakeholder engagement activities and receive advice on its refinement.

RPS presented a structure of precincts covering the local government area on which the spatial growth strategy will be based and explained the key relationships between these precincts.

The concept and session plans of seven key theme focus groups (w/c 20 June 2011) were explained. The purpose was presented as allowing the consultant team to test the strategies being considered for the Growth Plan ahead of a two-day design charette in July.

The format outlined was for seven informal focus groups across the week supported by targeted interviews with Indigenous corporations. The proposed focus group format was reviewed with a session by session breakdown of the key growth issues. Stakeholders were engaged in discussion to qualify growth challenges and identify any omissions in the scope of issues being addressed. Each session's invited participants were listed and SRG advice was sought on additional invitees for each focus group.

Key Points of SRG Discussion

General Comments

- The group stressed the need to focus on the quality of the implementation plan. The implementation plan should be structured for early action and achievement.
- The non-spatial element of the Growth Plan was seen as important to broad stakeholder support and clarification was sought community services (eg number of hospital beds) were within the scope of the study. In particular, relating the practical difference that the Growth Plan will make to day to day life to the community was vital to public acceptance.
- The study should avoid 'reinventing the wheel' and learn not just from previous strategies and consultations in Port Hedland but also the experience elsewhere including significant regional cities (such as Newcastle and Darwin) and from Karratha's recent growth planning

Session #2 Transport & Infrastructure

- Growth Plan should address opportunities for infrastructure shared by the town and the resources sector. Concepts of cleaner production and various grades of waste water for reuse should be within the scope of the Growth Plan
- Public transport is an important issue within transport planning

Session #3 West End

- It was accepted that land use planning will have to observe the Cabinet-endorsed recommendations of the Dust Management Taskforce

Session #5 Economic Diversification

- Tourism needs to be evaluated as economic driver and addressed in the Growth Plan.

Session #7 Housing Affordability

- It was noted that there is a balance to be struck between addressing existing land and housing shortages to end unproductive speculation and flooding the market and collapsing prices.
- A similar care needs to be taken when staging release of service industry and retail space
- Stakeholders expect to see innovation in the models of affordable housing provision including engagement of housing associations and creative use of mixed use zoning.

#8 Sustainable Communities Amenity & Character

- The quality of architecture and the built form is a key issue that should be addressed by the Growth Plan
- The Growth Plan should include strategies to celebrate community diversity and additional efforts made to engage Frontier Services
- Manageability and maintenance costs of new facilities should be important considerations for the Growth Plan

Annexures:

1. Terms of Reference
2. Session Powerpoint Slides