

***Proposed Road Name Alterations, South Hedland
Town Centre, South Hedland (File No.: 28/01/0017)***

Officer Caris Vuckovic
Lands Officer

Date of Report 16 September 2011

Disclosure of Interest by Officer Nil

Summary

Council has received a request from McMullen Nolan Group on behalf of Landcorp to seek Councils support for the alterations of street names within the South Hedland Town Centre.

Council is requested to consider the proposal to rename certain streets within the South Hedland Town Centre.

Background

As part of the South Hedland Town Centre redevelopment a number of new roads have been created and others closed. These changes will result improved traffic and pedestrian traffic flow.

Proposal

The applicant has proposed the following name changes (attachment 1):

- a. Renaming a portion of Colebatch Way to James Terrace
- b. Renaming a portion of Rason Court to Willcock Boulevard
- c. Renaming a portion of Murdoch Drive to James Terrace
- d. Naming a new portion of road reserve to Leake Street
- e. Naming a new portion of road reserve to Rason Link

The street name Rason Link has been selected to be relocated from Rason Court, to reflect the idea that shorter names are best associated with shorter streets.

Willcock Boulevard, named after John Willcock who is one of Western Australia's longest standing Premiers, is proposed to replace Rason Court as the name of the revitalised town centres main boulevard.

James Terrace is proposed to replace a portion now known as Colebatch Way and the now closed Leake Street is proposed to be dedicated to a new portion of road reserve.

After taking into account the general theme of the area, being the surnames of former Western Australian Premiers, the applicant has sought names of previous Premiers that were of longer service to the state. The following alternative names have been supplied:

- a. James
- b. Darglish
- c. Lefroy
- d. Mitchell
- e. Willcock
- f. Wise
- g. McLarty

Consultation

The Towns Engineering services have advised that whilst they don't object to the proposed street names, they would prefer to see Rason Court remain as is, and continues through the new extension.

Statutory Implications

The naming or renaming of roads must be dealt with as per Part 2, Division 3, Section 26A of the *Land Administration Act 1997*.

Policy Implications

Nil

Strategic Planning Implications

Nil

Budget Implications

Nil

Officer's Comment

The proposed changes will not affect the current traffic flow and pedestrian movements or result in any businesses having to change addresses. The renaming will result in improved vehicular and pedestrian movement.

Options

Council has the following options when considering the request:

1. Support the request for the various changes to the street names with the South Hedland Town Centre

The approval would result in a more streamlined traffic flow and clarity for emergency services.

2. Reject the request for the various street amendments in the South Hedland Town Centre

With the creation of new roads within the South Hedland Town Centre, and to ensure smooth flow of traffic it is necessary to change certain street names. Should Council resolve to reject this request, it will result in confusion for both the community and emergency services.

Attachments

1. Proposed road amendment plan

Officer's Recommendation

That Council:

1. Supports the request from McMullen Nolan Group on behalf of Landcorp to permanently amend the following streets as indicated on Attachment 1:
 - a. Renaming a portion of Colebatch Way to James Terrace,
 - b. Renaming a portion of Rason Court to Willcock Boulevard,
 - c. Renaming a portion of Murdoch Drive to James Terrace,
 - d. Naming the new portion of road reserve to Leake Street, and
 - e. Naming a new portion of road reserve to Rason Link.
2. Delegates the Director Planning and Development to forward the approved amendments to the Geographic Names Committee for final approval;
3. Advises the applicant that any costs associated with the required road signage will be at the cost of the applicant;
4. Advises the application that the proposed street signs are to be to the specifications of Councils Engineering Services and to the satisfaction of Councils Manager Planning.

NOTE: SIMPLE MAJORITY VOTE REQUIRED

