



Public Health Plan

2025 - 2029

Acknowledgement of Traditional Custodians

The Town of PortHedland would like to acknowledge the Kariyarra, Ngarla, and Nyamal people as the Traditional Custodians of Hedland lands. We recognise their strength and resilience and pay our respects to their Elders past and present. We extend that respect to all Aboriginal and Torres Strait Islander people of the local community and recognise their rich cultures and continuing connection to land and waters.

Advice

This document may contain images of Aboriginal and Torres Strait Islander people who have passed away.

Disclaimer

The opinions expressed in this document are made in good faith and while every care has been taken in formulating this document, the Town of Port Hedland makes no representations and gives no warranties of whatever nature in respect of this document, including but not limited to the accuracy or completeness of any information facts and/or opinions contained within. The Town of Port Hedland, its Elected Members, staff, and consultants cannot be held responsible for the use of and reliance on the opinions, estimates, forecasts, recommendations and findings of this document.

Town of Port Hedland

Civic Centre
13 McGregor Street
Port Hedland WA 6721
(08) 9158 9300
council@porthedland.wa.gov.au
www.porthedland.wa.gov.au



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“The Public Health Plan outlines our vision for a healthier, more resilient community.”



Message from the Commissioner

As the Chair of Commissioners for the Town of Port Hedland, it is with great pride that I present the Public Health Plan.

This plan is informed by findings and data gathered through our community survey, as well as valuable input from local healthcare stakeholders and businesses.

The Public Health Plan sets out a clear vision, guiding principles, and actionable strategies to strengthen our collective efforts in building a resilient, healthy, and connected community.

The Town plays a vital role as an advocate for protecting and promoting the health needs of our community, and we'll continue to collaborate with local agencies to support optimal health and wellbeing for all residents.

In developing this plan, we have listened carefully to the diverse perspectives and needs within our community. Whilst we cannot solve every challenge overnight, we are committed to working with all levels of government and the healthcare industry for meaningful progress.

The Public Health Plan outlines our vision for a healthier, more resilient community. It provides a roadmap for addressing health challenges we face – from infectious diseases to chronic conditions – and tackles the social determinants of health that affect us all.

It also sets clear goals and strategies to promote health equity, ensuring that everyone, regardless of background or circumstance, has the opportunity to lead a healthy life.

Our success depends on the collective efforts of the entire community, government, and industry. I encourage all residents, businesses, and organisations to engage with this plan, take ownership of our shared health outcomes, and contribute to the ongoing work of improving public health in Hedland.

Commissioner, Jessica Shaw (Chair)



Our Town

The Town of Port Hedland is a diverse community of 17,500 permanent residents, boosted by a fly-in, fly-out workforce catering predominately to the mining industry.

The Town covers 12,000 square kilometres with the urban population mostly living in Port and South Hedland.

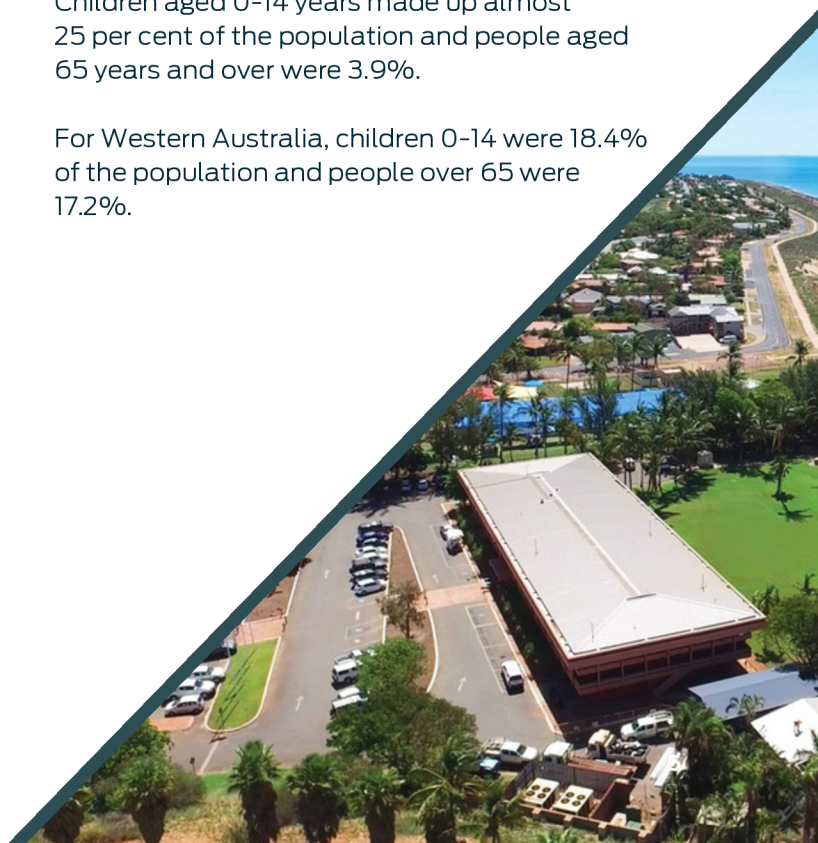
The industrial hub of Wedgefield and remote communities of Strelley and Yandeyarra are also within the Town of Port Hedland boundary. Home to the world's largest bulk export port, Hedland plays a key role in the WA and national economies through the export of iron ore and other commodities.

The Hedland community has strong arts and culture, sport, business, tourism and regional services, and its population is expected to grow significantly over the next 15 years.

The 2021 National Census reported the median age in Hedland was 32 years, younger than the state average of 38.

Children aged 0-14 years made up almost 25 per cent of the population and people aged 65 years and over were 3.9%.

For Western Australia, children 0-14 were 18.4% of the population and people over 65 were 17.2%.



Our Vision

Together, we create a thriving, resilient and inclusive future for our diverse community.

Our Mission

To guide the growth and development of the Hedland community, economy and environment through the provision of strong civic leadership, provision of high-quality services and facilitation of active community participation.



Introduction to Public Health

The World Health Organisation defines Public Health as:

“All organised measures (whether public or private) to prevent disease, promote health, and prolong life among the population as a whole. Its activities aim to provide conditions in which people can be healthy and focus on entire populations, not on individual patients or diseases.”

Public Health can also be influenced by anthropologic determinants of health including but not limited to demographics, education, employment status, housing, social inclusion, early childhood development, and access to food.

Public Health attempts to promote the health and well-being of the entire population rather than just individuals. The overall Public Health Plan is a community-wide strategic document developed by local governments that set high-level, planned directions for health issues and concerns affecting their community.



Our contribution to Public Health

In 2024 we...



... conducted 2,112 swimming pool inspections to ensure public health safety



... secured \$4 million in funding from Lotterywest to construct the Spoilbank Marina Playground



... invested in new equipment for Port Hedland Leisure – Wanangkura Stadium and Gratwick



... invested in renewals across our Open Spaces, including constructing shade over playgrounds in Pretty Pool and McGregor Street and starting a renewal of the Yikara Park playground



... invested \$3 million into the new Wilson Street shared path in collaboration with the WA Bike Network



... opened the Marquee Dog Park facility, the first stage of the Hedland Playspace Precinct Redevelopment



... hosted the Annual Ship to Shore event, a community fun run open to everyone of all ages and abilities



... continued our mosquito fogging program for mosquito management including the investment in drones so we can tackle larger areas



... subsidised the rent for GP Housing to incentivise GPs and health professionals to move to Hedland



Our role in Public Health

Under the Public Health Act 2016, the State Government requires local governments to develop a Public Health Plan for their jurisdiction.

This requirement was mandated in June 2024. The Town of Port Hedland is required to adopt a Public Health Plan that assesses the current health status of the local population, identifies key community health needs, and sets clear objectives and policy priorities to improve overall public health.

The Town of Port Hedland's Public Health Plan must align with the State Public Health Plan for Western Australia 2025-2030, which identifies 4 key objectives: promote, prevent, protect and enable, and 2 overarching objectives which are Aboriginal health and wellbeing, and equity and inclusion.

It is composed of two key elements:

Health profile

An analysis of health data, trends, and determinants that provide insight into the health status and needs of a population, whether at the state or local level. This profile identifies public health risks and highlights areas where intervention can make a meaningful impact.

Strategic plan

A roadmap for action, outlining objectives, priorities, and policies designed to promote, protect, and improve public health. The roadmap should be informed by consultation with the local community and used to guide the delivery of essential public health services and interventions.

What does a Public Health Plan mean for our community?

A Public Health Plan aims to improve community health outcomes by taking a proactive, systematic approach to understanding health needs, setting priorities, and developing evidence-based strategies.

This Plan will place the Town in a strong advocacy position to gain support and help shape future health policies, services, and programs at State and Federal levels.



What is the Town's role in public health?

It is important to define the Town's role and responsibilities within the broader structure of government in Australia, as the responsibility for public health is shared across all three levels of government:

1.

The Commonwealth Government

is responsible for national leadership in public health policy and regulation. It sets overarching health strategies, funds medical research, and manages initiatives such as vaccination programs and disease surveillance.

2.

The State Government

plays a key role in the funding and delivery of public health services. This includes hospitals, mental health services, environmental health regulation, and health promotion initiatives. It also oversees public health legislation and manages responses to local health issues and outbreaks.

3.

Local Governments

contribute significantly to public health at the community level. The Town recognises that it is a vital stakeholder with the ability to influence health outcomes and enhance community wellbeing in Hedland. Through planning, partnerships, and direct service delivery, the Town can make a measurable impact.

As part of its Public Health Plan, the Town has identified six potential roles it can adopt to help achieve its public health objectives and promote a healthier community:

1

Advocator

The Town acts as the leadership voice for the Hedland community, promoting local public health needs and aspirations to relevant government agencies, health authorities, and industry stakeholders. This includes advocating for improved services, funding, and policy changes that support better health outcomes.

2

Facilitator

The Town plays a key role in enabling public health priorities to progress by connecting stakeholders, supporting partnerships, and creating opportunities for collaboration between health providers, community organisations, and residents.

3

Provider

The Town delivers a range of public health-related services and facilities that contribute to healthier lifestyles, including recreational spaces, health education programs, environmental health services, and initiatives that promote mental and physical wellbeing.

4

Funder

The Town strategically allocates funding to support local public health initiatives, programs, and organisations that align with community needs and the goals outlined in the Public Health Plan.

5

Partner

The Town builds and maintains strong partnerships with government agencies, non-profits, Aboriginal health organisations, and other community stakeholders to collaboratively deliver effective public health solutions.

6

Regulator

The Town upholds its legal responsibilities to enforce public health standards through regulation and compliance, including food safety, sanitation, waste management, pest control, and other health-related inspections to protect the wellbeing of the community.

How was this plan developed?

The development of the Public Health Plan was guided by a comprehensive and collaborative approach to ensure it reflects the needs and priorities of the Hedland community.

A total of 347 community members contributed their perspectives through a public survey, providing valuable insights into local health challenges and aspirations.

In addition, targeted engagement was carried out with key stakeholders and health service providers to gather expert input and identify opportunities for partnership.

The Plan was also informed by research and analysis conducted by public health consultants, ensuring it aligns with best practice and is grounded in current evidence.

Whilst this inclusive process has shaped a strategic framework that supports the long-term health and wellbeing of the community, the Town will continue to engage with our community and key demographics.

Snapshot of the health and well-being of people living in the Town of Port Hedland



Lung cancer incidence is 58.2%, higher than the State average of 42.2%



28.9% drink alcohol at risk of long-term harm, higher than the State average of 26.5%



The rate of vector-borne diseases is double the State average



20.9% of males and 15.7% of females are current smokers – much higher than State averages (13.6% and 8.8%)



50.8% don't eat the daily recommended serves of fruit, higher than the State average of 45.3%



Rate of vaccine-preventable disease notifications is double the State average



10.3% have a self-reported mental health problem, better than the State average of 15.5%



41% are overweight, and 42.2% are obese, higher than State averages (38.9% and 29.7%)



45.8% do less than 150 mins of physical activity per week, poorer than the State average of 38.3%

Key results from the survey

As things are now

The four health risks of greatest concern:

- Using illegal drugs 85.3%
- Too much alcohol 84.5%
- Not enough regular medical checks 78.8%
- Tobacco/cigarettes/vaping 75.9%

The most commonly-used sport and recreation facilities:

- Swimming pool 75.1%
- Ovals and playing fields 64.6%
- Gym 59.0%

The most satisfactory health support services :

- Emergency Department – Hospital 39.5%
- Chiropractic services 39.0%
- Hospital 34.2%
- Physiotherapy 33.1%

The four mental or social health issues of greatest concern:

- Alcoholism 89.9%
- Drug addiction 84.0%
- Abuse in the home 83.4%
- Stress 83.1%

Change for the future

The top two options to help us to be more physically active:

- Free fitness classes 66.6%
- More recreational community activities/events 50.9%

The most important facilities and resources for public health and wellbeing:

- Local medical services 95.0%
- Affordable housing 93.8%
- Childcare facilities 87.9%
- Youth activity facilities 83.5%
- Recreation facilities
- e.g. Wanangkura Stadium

The five most important environmental issues for public health and wellbeing:

- Clean, safe water for recreation and homes 95.0%
- Access to safe, affordable nutritious food 95.0%
- Clean, safe air 87.6%
- Waste and rubbish recycling 78.8%
- Environmental testing (food premises, mosquito control) 78.5%

The top two options to help us choose healthier foods:

- More healthy food options in takeaway/fast food outlets 73.6%
- Healthy food options at sporting and community clubs/events 46.2%

Integrating this plan with other Town strategic documents

The integration of this Public Health Plan with the following strategic documents has been considered in the development of this plan.

Community Development Plan 2022-2027

Hedland is viewed as a safe community where all residents feel connected to people, place, and home.

Town of Port Hedland Youth Development Plan 2022-2025

A three-year strategic plan with a focus on improving the safety of our young people through the development of youth-specific community safety initiatives.

South Hedland Place Plan 2022-2024

A place-based approach targeting the specific circumstances of a place, providing a roadmap for how the Town Centre should be activated, and possibly altered over a short- and medium-term period to generate a desirable place.

Economic Development and Tourism Strategy 2022

Access to quality social and community infrastructure, including, education, childcare, community facilities, and amenity contributing to the Town's liveability.

Access and Inclusion Plan 2023-2026

A three-year plan providing safe and accessible community facilities, services, events, and open spaces that connect people.

Community Safety Plan 2023-2026

A three-year plan providing safe and accessible community facilities, services, events, and open spaces that connect people.

Council Plan 2025-2035

The Council Plan combines the Strategic Community Plan and the Corporate Business Plan, setting out how the Council will deliver community priorities.

Public Health Plan actions

1

Preventative health and wellbeing

Promoting healthy behaviours and reducing the risk of preventable illnesses through collaborative education, screenings, and lifestyle interventions.

Strategic objectives	Deliverables	Measures	Timeline phases 1-4	Our role
1.1 Targeted health promotion	Develop Business Case to support additional FTE to deliver on the objectives of this plan to ensure successful engagement, proactive education and reduced compliance activity.	• Approval/ endorsement of the business case	1. Design workforce strategy to align with PHP	Provider and funder
		• Successful integration of public health promotion roles into the EH services team	2. Secure endorsement and funding	
		• Implementation of the plan	3. Implement and monitor integration of FTE and health deliverables into the organisation and EH business unit	
		• Improved community health outcomes	4. Implement and monitor integration of FTE and health deliverables into the organisation and EH business unit	
	Partner with relevant local and state health organisations to deliver community programs.	• Number of collaborative programs or campaigns implemented annually • Attendance rates • Improved health metrics	1. Consultation and engagement (develop online SharePoint portal)	Partner
			2. Program design, review	
			3. Program delivery, review	
			4. Program refinement and expanded delivery	
	Collaborate with local Aboriginal and Torres Strait Islander leaders to co-design and deliver local government-led health initiatives.	• Engagement levels from Aboriginal and Torres Strait Islander community members • Qualitative feedback through appropriate engagement	1. Consultation and engagement	Partner
			2. Program design & review	
			3. Program delivery & review	
			4. Program refinement and expanded delivery	
	Seek endorsement to expand recreational services provided by the Town.	• Reduction in overweight and obesity rates • Reduced incidence of lifestyle-related health issues	1. Stakeholder and community consultation to identify key barriers to services	Provider
			2. Prepare a comprehensive proposal to expand recreational services based on needs assessment	
			3. Implement expanded recreational services at selected venues for targeted populations (test feasibility)	
			4. Monitor, review, adapt and refine services	

1 Preventative health and wellbeing continued

Strategic objectives	Deliverables	Measures	Timeline Phases 1-4	Our role
1.2 Media and communications	Engage internal and external media to promote health campaigns and programs.	<ul style="list-style-type: none"> Number and type of media engagement activities Metrics for media posts (e.g. likes, shares) 	<ol style="list-style-type: none"> Ongoing engagement, promotion, and review Ongoing engagement, promotion, and review Ongoing engagement, promotion, and review Ongoing engagement, promotion, and review 	Provider
	Increase interaction with local businesses and stakeholders through targeted communication (e.g. monthly food safety newsletters, quarterly regulatory updates).	<ul style="list-style-type: none"> Frequency and quality of communications Number of businesses engaged Feedback from businesses Reduction in compliance action taken 	<ol style="list-style-type: none"> Design communication strategy (type, layout, frequency) Implement and review Refine and scale strategy Review and maintain 	Provider and facilitator
1.3 Education	Implement school based education sessions on health objectives (e.g. preventable illnesses and lifestyle interventions).	<ul style="list-style-type: none"> Number of sessions conducted Participant feedback New program sign-ups 	<ol style="list-style-type: none"> Stakeholder consultation and engagement Develop programs Implement and review programs Review and refine programs and increase scope where practical 	Provider and facilitator
	Implement targeted education and workshops for registered businesses (e.g. food premises, skin penetration and beauty services, lodging houses, and caravan parks).	<ul style="list-style-type: none"> Number of sessions conducted Participant feedback New program sign-ups 	<ol style="list-style-type: none"> Stakeholder consultation and engagement Develop programs Implement and review programs Review and refine programs and increase scope where practical 	Provider and facilitator

2

Health advocacy, equity and inclusion – creating supported communities

Promoting equal access to health resources across all members of the community, and building capacity to improve health standards

Strategic objectives	Deliverables	Measures	Timeline phases 1-4	Our role
2.1 Advocacy and support for enhanced health services	Strengthen partnerships with mental health services and advocate for a stepped-care mental health system to integrate local mental health professionals, with tiered care provided in collaboration with existing service providers.	<ul style="list-style-type: none"> • Implementation of tiered care • Number of patients accessing care • Reduction in reported experiences of mental ill health 	<ol style="list-style-type: none"> 1. Engage stakeholders including state and local services, health professionals and policy makers 2. Review existing needs assessments and identify gaps and opportunities for tiered care 3. Co-develop advocacy and proposal plan for tiered care 4. Support the implementation of tiered care in pilot communities or groups 	Partner and advocator
	Support the attraction and retention of allied health service practitioners to the town, including advocating for the provision of office space, housing, and transport.	<ul style="list-style-type: none"> • Increase in gross floor area available for service delivery • Increase in number of practitioners operating locally • Increase in measured service provision 	<ol style="list-style-type: none"> 1. Engage with key stakeholders to determine workforce gaps and retention needs. Facilitate local insights and data sharing 2. Partner with local service providers to co-develop an attraction and retention advocacy case 3. Advocate for cross-sector investment in practitioner housing, office space, and transport support 4. Support implementation of attraction strategies. Help to promote identified solutions such as co-located service hubs 	Advocator

2 Health advocacy, equity and inclusion

– creating supported communities continued

Strategic objectives	Deliverables	Measures	Timeline phases 1-4	Our role
	Improve equitable access to allied and preventative health services for all community members, with a focus on at-risk and low-income groups, through advocacy, service expansion, and funding support.	<ul style="list-style-type: none"> · Increase in participation rates in preventative health services · Improved health outcomes · Increased access for low-income and at-risk populations 	<ol style="list-style-type: none"> 1. Assess existing needs and gap analyses, identify specific healthcare needs and service gaps (including for mobile and telehealth), and potential funding opportunities and partners 2. Collaborate with relevant stakeholders to develop a proposal for additional services, including funding proposals 3. Co-develop targeted support strategies (e.g. awareness campaigns, resources for at-risk groups), advocacy materials, and engage with key policy makers, funding bodies and service providers 4. Monitor and track advocacy progress. Scale successful initiatives and adjust based on health outcomes 	Advocator and facilitator
2.2 Community Engagement	Connect with local advisory groups to guide health initiatives.	<ul style="list-style-type: none"> · Number of group partnerships · Membership numbers and attendance rates 	1. Identify and engage with key local advisory groups to develop health initiatives	Partner and advocator
			2. Define group health objectives, roles and processes	
			3. Support regular meetings and gather input on health initiatives	
			4. Incorporate feedback into health planning and review effectiveness of groups	
	Partner with community organisations and service providers to determine resource and service gaps and needs.	<ul style="list-style-type: none"> · Number of interactions · Number of gaps identified and addressed 	1. Utilise existing needs assessment data and conduct joint needs assessments with healthcare providers where necessary	Partner
			2. Prioritise and document resource gaps and service needs	
			3. Develop collaborative strategies to address gaps	
			4. Monitor progress and refine as required	
	Support existing community forums to gather feedback from local population, including vulnerable groups.	<ul style="list-style-type: none"> · Attendance and engagement levels · Quality and relevance of feedback 	1. Support and promote forums targeting diverse populations	Partner and advocator
			2. Support forum discussions on public health and document feedback	
			3. Analyse feedback and integrate relevant feedback into planning	
			4. Review forum success and renew if viable	

2 Health advocacy, equity and inclusion – creating supported communities continued

Strategic objectives	Deliverables	Measures	Timeline phases 1-4	Our role
2.3 Reduced health disparities	Partner with local service providers and community groups to deliver tailored programs and interventions to address specific health inequities for at-risk groups.	Improved health metrics in target populations	1. Identify key health inequities and target populations	Partner and facilitator
			2. Co-design programs based on existing needs assessment	
			3. Pilot tailored interventions and monitor outcomes	
			4. Review and refine programs as required	
	Partner with Aboriginal Medical Services, local health providers and community groups to promote health education.	Participation in targeted health campaigns	1. Build relationships with key partners and identify shared goals	Partner
			2. Co-develop and co-design health campaigns and training	
			3. Deliver campaigns and training and track participation	
			4. Evaluate and review, refine and expand as required	
2.4 Strengthen social connectivity	Build on council's commitment to provide safe, inclusive and diverse community events and programs.	Number of events and programs that reflect this aspect, measuring diversity of participants, community satisfaction feedback	1. Interdepartmental mapping of existing events and programs and identify areas for expansion and collaboration	Provider
			2. Continue to provide inclusive events with diverse community participation	
			3. Continue to provide inclusive events with diverse community participation	
			4. Continue to provide inclusive events with diverse community participation	
	Continue capacity building within the community to deliver programs which enhance inclusion and access.	Number of initiatives, participation rates, demographics of participants, feedback and satisfaction surveys, impact assessments	1. Continue to identify key gaps in engagement and participation	Facilitator and partner
			2. Continued collaboration with local service providers and community groups to co-design targeted outreach programs	
			3. Continued delivery of targeted initiatives (e.g. youth drop-in sessions, elder connection programs, multicultural meet-ups)	
			4. Monitor outcomes, adapt initiatives based on evaluations, seek sustained funding where successful	

3

Environmental health and safety

Ensuring safe and sustainable environments through proactive public health risk assessment and monitoring of environmental hazards, including food safety and hygiene, water quality management, waste management, and pest and vector control.

Strategic objectives	Deliverables	Measures	Timeline phases 1-4	Our role
3.1 Promote food safety	Develop and implement food safety and healthy food training and workshops.	<ul style="list-style-type: none"> Attendance at workshops Compliance of local food businesses 	1. Identify training needs through routine inspections, and community and business consultation	Partner
			2. Design training and workshop materials	
			3. Deliver workshops and monitor attendance	
			4. Evaluate workshop effectiveness and adjust as required. Evaluate potential for expansion, including food premises scoring system	
	Develop guidelines for healthy food provision at events and council functions.	<ul style="list-style-type: none"> Number of people/events adhering to healthy food guidelines. Percentage of healthy food options available at events 	1. Draft initial guidelines in consultation with community health experts	Provider
			2. Collaborate with stakeholders to pilot guidelines at select events and gather feedback	
			3. Finalise and implement guidelines across functions	
			4. Monitor adherence and adjust as necessary	
	Conduct routine inspections in line with Department of Health annual inspection frequency, including inspections at community events and markets.	<ul style="list-style-type: none"> Compliance with Department of Health inspection frequencies Reduction in compliance action taken 	1. Conduct consistent inspections and report on compliance levels	Provider and regulator
			2. Conduct consistent inspections and report on compliance levels	
			3. Conduct consistent inspections and report on compliance levels	
			4. Conduct consistent inspections and report on compliance levels	

3 Environmental health and safety continued

Strategic objectives	Deliverables	Measures	Timeline phases 1-4	Our role
3.2 Enhance pest and vector control	Increase surveillance – mosquito trapping and larval dipping.	<ul style="list-style-type: none"> Numbers of mosquitoes at identified sites Identified vectors trapped 	1. Identify priority sites and establish trapping /dipping schedules	Provider and regulator
			2. Begin routine surveillance and data collection	
			3. Monitor trends and adjust strategies to focus on high risk areas	
			4. Report outcomes and refine surveillance methods	
	Develop new mosquito media campaign to include Hedland specific messaging in collaboration with local cultural connections.	<ul style="list-style-type: none"> Increased public awareness Compliance with protective measures Decreased mosquito borne disease activity 	1. Collaborate with cultural liaisons to co-design campaign materials integrating local culture	Provider
			2. Launch promotional stalls and education sessions	
			3. Monitor public awareness through surveys and quizzes	
			4. Evaluate campaign outcomes and refine messaging as required	
	Improved and expanded use of new technology (specialised drones and live mosquito tracking).	<ul style="list-style-type: none"> Decreased number of mosquitoes Reduced mosquito borne disease notifications 	1. Build a business case for additional technology for mosquito control	Provider
			2. Pilot new technology in targeted locations	
			3. Monitor initial impact and expand coverage	
			4. Evaluate the effectiveness and increase as required	
3.3 Healthy living	Partner with state and local services to deliver targeted healthy living programs.	<ul style="list-style-type: none"> Reportable improvement on challenging properties Reduced pests and vermin 	1. Conduct needs assessment and identify priority groups and properties	Partner
			2. Develop program, including resources and communication strategy	
			3. Develop program, including resources and communication strategy	
			4. Evaluate program and refine interventions as required	
	Collaborate with local services to deliver targeted cleanup programs, including resource provision and collection services.	<ul style="list-style-type: none"> Reduction in number of unhealthy housing complaints Reduced pests and vermin Reduced hoarding and squalor complaints 	1. Build partnerships and identify properties requiring intervention	Partner and advocator
			2. Develop cleanup logistics and allocate resources	
			3. Implement programs and monitor outcomes	
			4. Evaluate impact and plan for scalability	

3 Environmental health and safety continued

Strategic objectives	Deliverables	Measures	Timeline phases 1-4	Our role
3.4 Water quality	Education programs on water quality and using safe water for drinking and food preparation.	<ul style="list-style-type: none"> Participation rates in programs Reduced gastrointestinal disease notifications 	1. Co-design education materials and program structure	Partner and facilitator
			2. Conduct pilot sessions and gather feedback	
			3. Roll out programs to broader community	
			4. Evaluate impact and adjust program as required	
	Incorporate recreational water sampling at key locations such as Spoilbank Marina and Pretty Pool.	<ul style="list-style-type: none"> Samples taken per season Percentage of samples meeting standards 	1. Develop sampling schedules and allocate resources	Provider and regulator
			2. Conduct initial sampling and report results	
			3. Evaluate results and amend program and schedule as required	
			4. Evaluate results and amend program and schedule as required	
3.5 Community Health	Collaborate with Aboriginal and Torres Strait Islander service providers to create an education campaign linking companion animal health and human health.	<ul style="list-style-type: none"> Reduction in human skin / gastrointestinal conditions 	1. Engage with Aboriginal and Torres Strait Islander services to co-develop materials and messaging	Partner
			2. Launch campaign through media, community events and community outreach	
			3. Monitor impact through health surveys	
			4. Review and refine campaign as required.	
	Support Aboriginal and Torres Strait Islander service providers to deliver on-country animal health programs.	<ul style="list-style-type: none"> Programs provided Number of animals desexed Number of animals surrendered Number of animal registrations 	1. Consult with partners and complete needs-assessment on desexing and link program to animal registrations	Advocator, partner and provider
			2. Support and assist with organising and promoting desexing programs	
			3. Monitor participation and impact	
			4. Expand or adjust programs based on community needs	
	Expand management services to reduce feral / pest animals in community via trapping programs and pest control services.	<ul style="list-style-type: none"> Reduction in feral and pest animals in the community. Number of trapping programs implemented. 	1. Identify priority areas and develop management strategies	Provider and regulator
			2. Implement trapping programs and pest control services	
			3. Monitor outcomes and adjust strategies	
			4. Expand services to additional areas and evaluate impact	



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