

12/010 Naming of Roads and Places**Objectives**

The objectives of this policy are to:

1. Outline the factors to be considered and the procedure to be undertaken when naming geographic features within the Port Hedland local government area, through either Town initiation or community application; and
2. Provide additional guidelines for commemorative and Aboriginal language naming, and the procedure to be undertaken for the submission of a naming application and community consultation.

Application/Process

All naming shall be undertaken in accordance with Landgate's *Policies and Standards for Geographical Naming in Western Australia*.

Scope

This policy applies to the following geographic features:

- Roads;
- Reserves;
- Topographic features, located on both private and/or public land; and
- Buildings, including bridges

A geographic feature may be named based on the following:

- Commemorative naming, after a person, organisation or group;
- An appropriate Aboriginal name
- Logical description of location;
- Logical description of purpose or function;

Preference is given to proposed names based on logical descriptions of location, or purpose or function. Variation from this will require additional justification and/or broader community support.

Process

An application may be made at any point by a community member or organization, or initiated by the Town of Port Hedland. The application must be submitted in writing, and include an application form, reason for the proposed name, evidence of significance of proposed name, and evidence of community support.

Evidence of significance may include, but not be limited to:

- Description of relevance to the Port Hedland region and/or community;
- Record of service with community groups or clubs;
- Record of contribution to community as a whole;



- Record of association with the location or feature proposed to be named;
- Record of national or international reputation.

Evidence of community support may include, but not be limited to:

- Written support from members of the family, if relevant;
- Written support from members of the club or association;
- Written support from residents or businesses surrounding the feature proposed to be named.

Upon receipt and initiation of an application to apply a proposed name, the Town shall initiate community consultation. Following the completion of the required consultation, the application shall be assessed by the Town against the requirements of Landgate's *Policies and Standards for Geographical Naming in Western Australia* and any submission received to determine the suitability of the name. The application shall be presented to Council for support prior to any submission being made to Landgate to apply the name formally.

Should Council resolve not to support the application, the assessment shall cease and the proposed name will not be progressed. Naming of features that do not require Landgate's approval (i.e. naming of community buildings) will occur immediately following Council's decision.

Community Consultation

Following initiation of a naming application, the Town shall:

- Publish notification of the proposed naming in the relevant local newspaper for a period not less than 30 days;
- Publish notification of the proposed naming on the Town's website for a period not less than 30 days; and
- Notify surrounding and/or affected residents, ratepayers, businesses and community groups generally in accordance with the example contained at Appendix 1, for a period not less than 30 days.
- Refer commemorative naming applications to the Hedland Historical Society and RSL.

The Town will endeavour to notify each person who made a submission in relation to the proposed name of the decision, once made.

Aboriginal names

Aboriginal names may be selected to recognise the importance and contribution of local Aboriginal language groups. Aboriginal names:

- Shall be selected in the language that the place is located in, in accordance with Appendix 2;
- Shall be important to Port Hedland or the relevant language group, including but not limited to local flora and/or fauna or geographic locations;
- Shall be considered only following consultation with and approval by the relevant local Aboriginal community and Council.
- Require a description of the historical origins of the name in the form of



written or oral tradition. The description must demonstrate verified research and authenticity, including sources.

- Shall include an example of the correct pronunciation to be provided to Landgate and included on signage and other relevant infrastructure to encourage and support the adaption and usage of Aboriginal names.

Dual Naming

Dual naming is the application of both an Aboriginal and European name to a place. Both will be official place names, and both names will be used together. Dual names can be applied to topographical features (e.g. islands, mountains, ranges, rivers, lakes) and cannot be adopted for constructed features such as roads, highways or bridges etc.

Commemorative names

Commemorative naming can be used to recognise a person, group, or organisation of significant importance to Port Hedland and its community.

Commemorative naming:

- May be a person, group or association;
- Must have an ongoing or significant association with the feature proposed to be named;
- If a person, shall only be considered if the person being honoured made significant community contribution in more than one field;
- If a person, must be posthumous and with the consent of the family;
- The following will generally not be considered as appropriate grounds for a commemorative name:
 - Commemoration of victims of, or the location of accidents or tragedies;
 - Current or past ownership of the land;
 - Past or ongoing service within all levels of government;
 - Commercial grounds, including sponsorship or marketing;

Theming

When considering the naming of multiple roads or places in a general area, such as with a new subdivision, all proposed names shall follow a determined theme for the area. The proposed theme shall be relevant to Port Hedland, and may or may not be taken from:

- Local flora and/or fauna;
- Commemorative names, in accordance with the relevant provisions of this policy;
- Entities, places or events of historical significance related to the Port Hedland or Pilbara area, excluding those related to a tragedy.

Renaming of existing geographic features

Renaming of existing geographic features is generally not supported, except as required for the application of a dual name.

Variations

The Town will consider variations to this policy in extenuating circumstances where the proposed naming demonstrates significant community support and is able to be supported by Council and/or Landgate (where relevant).

Definitions

“Port Hedland” means the Town of Port Hedland local government area.

Relevant legislation	Geographic Names Committee Policies and Standards for Geographical Naming in Western Australia Land Administration Act 1997
Delegated authority	
Business unit	Planning and Economic Development
Directorate	Regulatory Services

<i>Governance to complete this section</i>			
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Appendix 1 – Example extent of community consultation





Appendix 2 To be notified in writing of proposed naming

