

Welcome to Hedland: Digital Event

Friday 12 June - Stalls All Day - Performances 5PM - 8PM

A celebration of all things Hedland

This year, Welcome to Hedland is going digital! As a result of COVID-19 restrictions banning mass gatherings, we decided to transition the traditional event in South Hedland Square to the online space. Hedland based local businesses, community groups, volunteer organisations and artists are all invited to participate in the digital event by submitting an online 'profile' of their organisation. This will form the information for a digital 'stall', which will be hosted on a website accessible to anyone, anywhere in the world from Friday 12 June 2020.

Benefits of participating in Welcome to Hedland Digital:

- Present your organisation to the online audience in Hedland, the Pilbara, WA, Australia and the world!
- Send your digital 'stall' to friends, family and networks all over the world
- Increase your organisation's digital presence which can be shared across social media
- If you're a local musician or performer, grow your audience and profile

I'm interested! What do I have to do?

The first step is to think about how you would like to present your organisation in your digital 'stall'. The intention of Welcome to Hedland is to introduce your organisation to people new to Hedland, so think about how you would best present your organisation to someone new to Hedland. Some of the questions to get your creative juices flowing:

- What does your organisation do?
- What are you and your team members passionate about?
- Does your organisation have pictures on file?

The second step is to fill out either the 'stall' form or the 'performer' form. The Town will then receive this information and be able to input this onto the digital platform.

When does the application process close for digital stall and performer submissions?

Please be mindful that that registration will close on Monday 1 June at 3pm.

When will Welcome to Hedland Digital launch

The Welcome to Hedland Digital website will launch on Friday 12 June 2020.