



Invest in  
*Hedland*

## 2020 Investment Prospectus

Exploring opportunities in  
the beating pulse of the Pilbara





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The Town of Port Hedland would like to acknowledge the Kariyarra, Ngarla, and Nyamal people as the Traditional Custodians of the Town of Port Hedland lands. We recognise their strength and resilience and pay our respects to their Elders past and present. We extend that respect to all Aboriginal & Torres Strait Islander people of the local community and recognise their rich cultures and their continuing connection to land and waters.

**Advice:** this document may contain images of Aboriginal and Torres Strait Islander people who have passed away.



# 1. Message from the CEO



In 2020/21, the Town of Port Hedland will embark on an ambitious plan to deliver a number of strategic projects, supported by an unprecedented capital works budget of \$78M.

These projects aim to deliver a wide range of benefits to our community, improve service delivery, support the local economy and drive efficiencies.

With these projects expected to be delivered on time and on budget, the Town of Port Hedland believes the time is right to examine further opportunities.

The development of this *Invest in Hedland* Prospectus provides an overview of the investment-ready opportunities available for industry and State and Federal Government to support proactive management of growth and livability of our town.

We believe the time is right for major investment in our region. The Town is seeking investment partners, including State and Federal Government, to help deliver a series of key projects that will improve the community's lifestyle, develop existing Council assets for the long term future and create long term opportunities for local business.

Local businesses employ locals, have local families and live locally, and the Town of Port Hedland is committed exploring options that will further support them and drive our economy.

We welcome you to review what we have to offer and invite you to contact us to discuss how you can be part of an exciting future for Hedland.

A handwritten signature in black ink that reads "Carl Askew".

**Carl Askew**  
Chief Executive Officer

## 2. Welcome to

# Hedland

Located 1,765km north of Perth in the Pilbara, the Town of Port Hedland is home to approximately 15,000 people and encompasses two residential and business centres, Port Hedland and South Hedland, the light industrial area of Wedgefield and the Aboriginal communities of Jinparinya, Marta Marta, Strelley, Punju Njamal, Tkalka Boorda, Tjalka Wara and Yandeyarra. Port Hedland's place in the Pilbara grants year round sunshine, with warm dry winters and hot summers.



Home to both long term residents and a transient workforce, the town is renowned for welcoming new arrivals. Hedland features a vibrant and diverse selection of community organisations, actively engaged with residents year round.

Sporting clubs mentor and train young members in several codes, from AFL to Taekwondo, teaching teamwork and comradery. These clubs are often the avenue of choice for new residents to meet new people and feel a sense of community.

Hedland is also home to a burgeoning traditional and contemporary arts scene, supported by facilities including the Courthouse Gallery and Spinifex Hill Studio.

Shipments contribute significant taxes and royalty revenue to the State and national economies. Port activity contributes \$2.3 billion in tax to the WA Government, and a further \$2.4 billion to the Commonwealth. In 2018/19, the port supply chain supported one in every 12 WA jobs, with annual throughput at the port approaching 700 million tonnes.

Port Hedland and Dampier account for approximately 75% of the State's and 50% of all global iron ore exports, with China accounting for 81.9% of total iron ore receipts. In a challenging global economic climate, the minerals and resources sector continues to experience strong and sustained growth, projected to support job creation in the post-COVID recession.

### ***Port activity contributes \$2.3 billion in tax to the WA Government, and a further \$2.4 billion to the Commonwealth.***

The Matt Dann Theatre & Cinema is Hedland's premier arts and culture venue, hosting live performance, community theatre and the latest blockbusters.

For lovers of the outdoors, parks and playgrounds provide families with state of the art play equipment and spaces to gather, share and create memories. Coastal spots along Cooke Point and Pretty Pool are popular for beach walks, swimming and boating. Cemetery Beach is home to an endangered flatback turtle population, monitored and protected by local environmental advocacy group, The Care for Hedland Association.

Port Hedland is home to the world's largest bulk exporting port. Regarded as the engine room of the Australian economy, international iron ore

Although mining remains the dominant generator of the region's prosperity, economic diversification is seen as a key tenant in the Town's long term vision to be Australia's leading port town. Manufacturing, minerals processing, transport, tourism and logistics are seen as ripe for expansion and capitalisation in the years ahead.

A strong culture of start-up entrepreneurship is supported by the Port Hedland Chamber of Commerce Inc., providing tailored support and guidance to the town's small to medium sized business community. The scale and reach of the mining sector juxtaposes an array of micro, home-based businesses using social media to connect with customers both locally and interstate.



We are a town of  
*Opportunity*

The background features a large, stylized teal word "Opportunity" overlaid on a photograph of a locomotive in a desert landscape at sunset. A teal diagonal bar is in the top right corner.



LAND AREA:  
**18,467km<sup>2</sup>**



POPULATION:  
**15,144**



ABORIGINAL  
POPULATION:  
**15.7%**



LOCAL  
BUSINESSES:  
**718**



LOCAL JOBS:  
**10,675**



MEDIAN AGE:  
**31 years**



GROSS REGIONAL  
PRODUCT (GRP):  
**\$4.79 billion**

At a glance:

3.

# *Engage*

We invite you to





The *Invest In Hedland* Prospectus has been developed to support the social and economic growth of the Town of Port Hedland, and has been designed to provide an overview of investment opportunities and key strategic projects planned for the region.

The Town is seeking to engage interested partners and form a basis from which further discussions can be held, to grow Hedland's long-term prosperity. *Invest In Hedland* is aligned to the Town's Strategic Community Plan and Strategic Resource Plan, which form the broader framework guiding the investment activities of the region. This is your invitation to take advantage of a wide variety of infrastructure investments throughout this dynamic region.

## 4. Our major

# Projects

The Town of Port Hedland is seeking to create opportunities to enhance the economic, cultural and environmental sustainability of Hedland. The Town will work with the community and partners, provide leadership, and deliver services to achieve these outcomes. As part of this endeavour, the Town is seeking investors and funding partners to support the delivery of a number of major projects.

**The Town's proposed major projects include:**



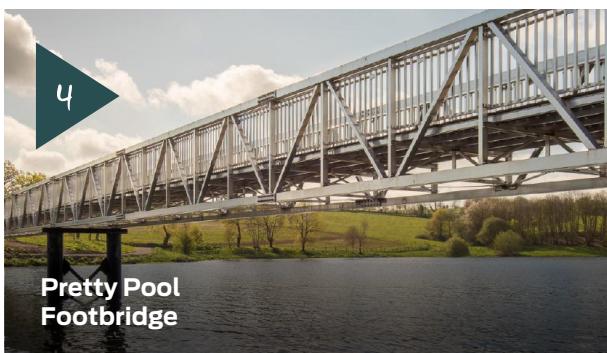
**South Hedland  
Integrated Sports Hub**



**JD Hardie Youth and  
Community Hub**



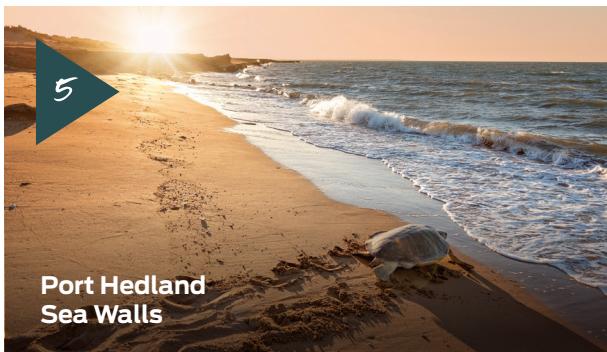
**Port Hedland Sports  
and Community Hub**



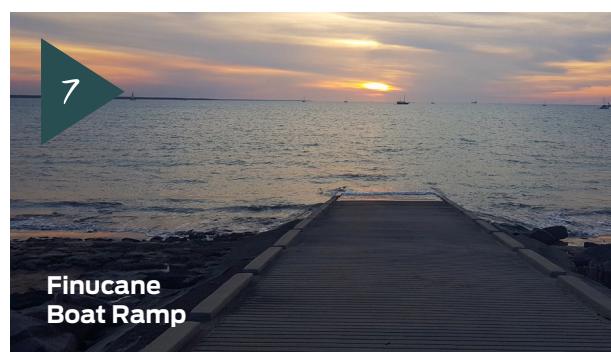
Pretty Pool  
Footbridge



South Hedland Skate  
Park Shade Structure



Port Hedland  
Sea Walls



Finucane  
Boat Ramp

## 4.1 South Hedland Integrated Sports Hub



► **SHISH is Port Hedland's premier regional sports and recreation precinct.**

The SHISH project seeks to rectify numerous functional deficiencies with the current site, as well as introducing new and exciting amenity to significantly enhance liveability.

SHISH includes Wanangkura stadium, Kevin Scott Oval, Faye Gladstone Netball Complex and the Marie Marland Reserve.

The entire precinct will be improved, integrated and presented with contemporary facilities and landscaping. These facilities will include:

- A new multi-purpose sporting pavilion
- Wanangkura Stadium upgrade and expansion
- Marie Marland Reserve extension and upgrade
- New multi-purpose sports fields
- An Adventure Playground
- A fenced dog park and agility centre
- Shaded viewing areas
- Picnic and BBQ facilities



#### **Desired commencement:**

This project has  
commenced



#### **Suggested project timeframe:**

2019-2027



#### **Total cost:**

\$97 million



#### **Proposed funding arrangement:**

The Town of Port Hedland would like to partner with the Australian and WA Governments, and industry, to deliver this project. We are open to funding collaborations across the following project packages.

Project  
*Packages*

STAGE 1

**SHISH Multi-use Pavilion**



2019-2022



\$11 million



**STAGE 2****SHISH New Sports Field**

2020-2022



\$10 million

A new flood-lit, multi-purpose sports field located to the west of Kevin Scott Oval will cater for the growth of AFL and Cricket and ensure suitability for rectangular sports (Rugby, Soccer, Hockey, and Touch). This facility is essential to allow equal opportunity for women's sports which are currently relegated to off-peak times in town.

The Multi-Use Pavilion will be located between the existing Kevin Scott Oval and the new multi-purpose sports field. Its location will allow it to equally view and service both fields and will include social and function rooms, change rooms, public toilets, kitchen and servery, generous storage, first aid and umpire rooms as well as tiered shaded spectator seating. It will replace the old Finucane Island Sports Club and be highly utilised for year-round training, regular competition and regional sports carnivals.

The Multi-use Pavilion and New Sports Field will accommodate numerous local sports clubs, including Women's AFL, South Hedland Swans Football Club, Hedland Reds Junior Football Club, Cougars Rugby League Club (Seniors and Juniors), Hedland Touch Association, the Port Hedland Cricket Association (Men's, Women's and Juniors).

**STAGE 3****Wanangkura Upgrade and Extension**

2020-2024



\$58 million

Wanangkura Stadium was built in 2011, an iconic structure which is still highly valued by the community. However, numerous functionality issues have been encountered by users and facility operators over the years, including insufficient gym and group fitness space and only one indoor sports court to service a population of 15,000 residents. This proposed stadium extension and internal redesign of the existing building will rectify legacy issues and deliver a fully functional leisure facility for the first time. The project will significantly enhance health and fitness amenities for the wellbeing of the entire Port Hedland community.

The proposed major extension includes a new main entry, reception and lobby, four new indoor multi-use courts, storage areas, change rooms and toilet amenities and a new multi-purpose outdoor covered area. The All Hedland Basketball Association, Hedland Gymnastics Club, Hedland Netball Association, as well as Town programs such as social squash, boxing, basketball, netball, kids play and futsal will see substantial increases in participation. Wider Hedland indoor sports clubs, including combat sports and dance, will be able to host regional events, with multiple activities within the four-court extension.

Port Hedland Leisure has 1,450 members. Significant modifications to the existing facility will allow for a much needed larger gymnasium and group fitness areas that will better cater existing and new members.

#### STAGE 4

#### **SHISH Dog Park**



2019-2022



\$700,000



A modern, custom-landscaped dog exercise park is one of the more highly anticipated new elements of this Hub. The passive exercise benefits of outdoor dog activity, combined with valuable social function it provides the community, means that owners as well as their dogs will relish this new amenity.

Inclusion of a fenced dog exercise park is a very clear need that emerged from community consultation. It will include informal play areas with sculpted and mounded terrain. A range of different surfaces will be arranged into ‘pods’ including beach sand, red earth, long grass, turf and gravel beds. Obstacles will be arranged around a circuit to allow both dogs and other users to form different experiences around the park.

Shade is provided by canopy trees and small shade structures. The area is fenced to allow off-leash activity.

#### STAGE 5

#### **Regional Adventure playground**



2023-2025



\$5.5 million

The proposed new Regional Adventure Playground is a significant ‘aspirational’ component of the SHISH. It is conceived as an iconic, ‘destination facility’ in its own right.

It will be designed as a place where children can safely play within eyeshot of a parent engaged in spectator, training or passive sport activity at both the new sports field and Marie Marland Reserve.

The Regional Adventure Playground includes both formal and informal play areas with cubic inspired arrangement of play-spaces and equipment. A range of user experiences will be organised along a pathway, allowing both incidental and prolonged usage periods.

The area includes soft-fall made of different materials including beach sand, play mulch and rubberised, coloured rebound material.

Garden beds with wildflowers and herbs will be planted close to activity areas to encourage sensory experience. The area will accommodate all ages of users from young children through to early teenagers by providing a range of equipment including talking tubes, a spinner, monkey bars, climbing frame, slide and fort.

Shade will be provided by canopy trees and small shade structures, and the area will be fenced to allow a secure play environment.

**STAGE 6****Marie Marland Reserve Extension**

2023-2027



\$12 million

This extension of active open space to the west of the existing permanent baseball diamond and to the north of the existing Marie Marland Reserve will enable infrastructure to support growth and sports development, including diamond sports and rectangular sports.

The two new small multi-use pavilion buildings will be located adjacent to the existing and new diamond and rectangular sports fields. Each of these buildings will be located near to their associated sporting fields (on both sides); allowing them to equally and efficiently view and service each of these sporting fields.

A significant feature of SHISH is the proposed accessible, shared-use path network that both circumnavigates and connects all the elements of the western component of the site. The path network will provide SHISH with a structured facility for walking, running, jogging, roller-skating and rollerblading and cycling. It is proposed that the track will be wide, have safety lighting, line-marking, distance markers (for timing and training) and drinking water, shade and exercise 'oases' along its route.

In addition to providing a user-friendly, structured exercise and training facility, the shared-use path network will also provide a much-needed pedestrianised link to integrate and synergise the many and varied sport and recreation activities in the precinct.



Adequate car parking and vehicular circulation, access and egress will be critical to the success and functionality of the SHISH. The concept behind the parking and vehicular circulation strategy proposed in the Masterplan is that, in addition to meeting its basic logistical requirements, it will also serve to connect, integrate and energise the various elements of SHISH.



## 4.2 JD Hardie Youth and Community Hub

The JD Hardie Youth and Community Hub (JDHYCH) is Port Hedland's principal youth precinct. So popular has the provision of an air-conditioned indoor activity space for youth (and children) that the centre is now in desperate need of expansion and associated improvements.

Shaded outdoor courts will provide accommodation for ongoing recreational pursuits in the harsh climate.

The proposed redevelopment program will not only address the recreation and social needs of local youth and children, it will also serve as a primary welfare and community emergency centre. Other key objectives addressed by the Masterplan are to formalise foot traffic flow through the undeveloped land in the precinct; help to alleviate Port Hedland's significant shortages in childcare provision; and provide a new home for the South Hedland Library noting the existing library building is at the end of its useful life.

The entire precinct will be improved, integrated and presented with contemporary

facilities and landscaping. These facilities will include:

- Refurbishment of the existing centre, including a roof replacement, upgrading of the air-conditioning and internal modifications
- Shaded outdoor multi-use courts
- Outdoor elements including a new primary entry point
- Youth engagement facilities including a BMX pump track, skate grinding and obstacles and shaded seating areas
- Shaded amphitheatre
- Library
- Childcare centre



### Desired commencement:

This project has commenced



### Suggested project timeframe:

2019-2024



### Total cost:

\$33.6 million



### Proposed funding arrangement:

The Town of Port Hedland would like to partner with the Australian and WA Governments, and industry, to deliver this project. We are open to funding collaborations across the following project packages.

# Project Packages

## STAGE 1

### Refurbishment of the Existing JD Hardie Centre



2019-2021



\$8.5 million

The 1970's design of the JD Hardie centre is far from contemporary. Moreover, the current use of the centre is dramatically different from the original design intent. Accordingly, the current layout of the building internals for the current use is inefficient, and the centre struggles to meet the demands of the community. The centre serves as a evacuation and wellbeing facility, particularly during cyclonic weather events.

There is significant unmet demand for hireable activity space for regular user groups such as Dance and Taekwondo. The Town delivers many programs from the centre including the popular Kids Club and SLAM Basketball programs. They are limited by venue size, lack of versatility and restricted availability of the current spaces. As the primary youth engagement centre, the

lounge area is in high demand and declining quality. Internal improvements propose to reduce these limitations by creating more programmable and hireable spaces and enhancing the Youth Lounge which offers safe hang-out areas, pool tables, table tennis, foosball, study spaces, mental health consultation rooms, study/music room and informal activity areas.

Improvements to administrative and operational areas will provide contemporary office accommodation for Town staff as well as team members from the local headspace and PCYC services.

The fabric of the building also needs attention. The roof requires replacement as does the HVAC system to ensure adequate air conditioning is achieved.

***The proposed redevelopment program will not only address the recreation and social needs of local youth and children, it will also serve as a primary welfare and community emergency centre.***

## STAGE 2

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### **Shaded outdoor multi-use courts**

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2019-2021



\$4.4 million

The JD Hardie centre currently offers three outdoor hard courts, multi-marked for basketball and netball. They accommodate the highly successful SLAM basketball program and a variety of other competitions and tournaments throughout the year. Whilst the courts are lit allowing for evening use, they are uncovered, rendering them uncomfortable – if not unusable during the day, particularly in the hot summer months.

An upgrade to the court surface and the installation of a shade shelter will greatly enhance their usability throughout the year and move the facility to a more contemporary standard. This importance and priority of this element has already been recognised by the state government offering support through the CSRFF program administered by the Department of Local Government, Sport and Cultural Industries.





## STAGE 3

### Outdoor elements



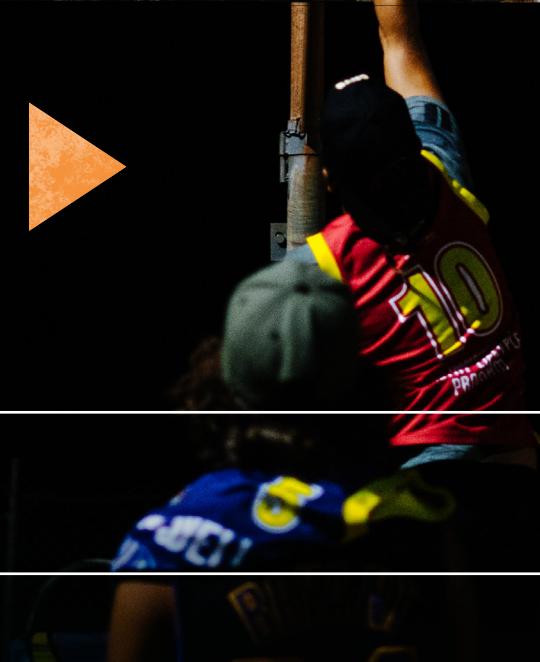
2021-2024



\$7.3 million

As the principal youth precinct in Port Hedland the provision of contemporary youth facilities is essential, and none are more in demand than BMX track and skate facilities. The proposal includes both senior and junior scale BMX facilities with a pump track. The skate park will offer a variety skate and grind elements and obstacles to enhance youth engagement.

The expansive site on which the JD Hardie centre sits is largely undeveloped and for the most part



an unattractive dust bowl. Improvements to amenity and street scape presentation are a key corporate objective for the Town. By developing, landscaping and activating these areas the

***Improvements to amenity and street scape presentation are a key corporate objective for the Town.***

precinct will become a much more functional, attractive and highly used area. Key activity components include an amphitheatre, a new main entry to the centre and pathway network throughout the outdoor area linking formalised parking to the centre entry by shaded walkway.

**STAGE 4****Library**

2023-2024



\$8.4 million

The building that houses the South Hedland Library is well beyond its useful life. The opportunity for program synergies for children and youth between the youth and library services teams make the JD Hardie an ideal location for a new South Hedland library. Adding a local history component together with tertiary study and lecture/conference spaces complete with modern digital equipment and interfaces will make this a dynamic and contemporary learning and information hub.

**STAGE 5****Childcare**

2022-2024



\$5 million



There is a chronic shortage for childcare placements within the municipality, particularly in South Hedland. The vast size of the site makes it an ideal location for a large independently operated childcare facility. The proposal caters for a 100-place childcare centre with associated secure outdoor play areas, ready access for drop-off and pick up and a natural synergy with children's and youth activities within the precinct greatly assisting families.



## 4.3 Port Hedland Sports and Community Hub

**The Port Hedland Sports and Community Hub (PHSCH) will significantly revitalise Port Hedland's regional level sporting and recreation precinct and cater for a number of existing and new sport and recreation clubs, as well as the wider community.**

Like SHISH in South Hedland, this precinct combines four development areas. The first will provide new facilities for the historically significant Port Hedland Turf Club combined with a community centre and function facilities. This building will also cater for dance, martial arts, a local library and serve as the Port Hedland emergency welfare centre.

Central to the precinct is the development for combined tennis and hockey on a synthetic surface, dog training facilities and a 50 place childcare centre. The existing skate park is to be enhanced by the addition of a BMX pump track, shade shelters and the reinvention of an old sporting pavilion as community activity space. To the east of the racetrack is the development of two multi-purpose playing fields served by new pavilion and covered viewing area as well as a stand-alone athletics track. Picnic, BBQ and playground facilities complete this area.

The entire precinct will be improved, integrated and presented with contemporary facilities and landscaping. These facilities will include:

- The Port Hedland Community Centre, which will house turf club facilities, floor space for martial arts and dance activities, function space, a library and emergency welfare capability
- Central facilities complex with new club rooms, improved floodlighting, tennis and hockey space and a dog park
- A youth zone with a large BMX pump track, junior track, landscaping and pathways
- Port Hedland community sports fields, with 2 full-sized sports fields, a large pavilion, athletics running track, cricket nets, a playground and picnic and BBQ areas.



#### Desired commencement:

This project has commenced



#### Suggested project timeframe:

2019-2025



#### Total cost:

\$38 million



#### Proposed funding arrangement:

The Town of Port Hedland would like to partner with the Australian and WA Governments, and industry, to deliver this project. We are open to funding collaborations across the following project packages.



# Project Packages

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## STAGE 1

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### Port Hedland Community Centre

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2019-2022



\$14.6 million

The new Port Hedland Community Centre will replace the existing Turf Club building with a modern, multi-functional facility. The Port Hedland Turf Club provides an important and historic social function to the Town, hosting 6 race-meets a year, including the popular Heddy Cup and Ladies Day. Horse racing in the town makes a significant contribution to the local economy and underpins the entire North West racing circuit.

The new facility will provide more martial arts (Judo and Muay Thai) and dance hire space.

It will play host to corporate and community functions while also catering for up to 200 people in a community welfare emergency. A small space for a contemporary community library will also be provided.

***Horse racing in the town makes a significant contribution to the local economy and underpins the entire North West racing circuit.***

Associated with the Turf Club, and retained in their present location, are refurbished stables and access road/horse-float parking. Formalised parking and access from McGregor Street have been designed to meet the needs of race-day operations.



## STAGE 2

### Port Hedland Community Sports Fields



2019-2023



\$ 15.8 million

The dual sports fields will accommodate rectangular field sports, principally soccer, rugby league and touch. The areas can also accommodate AFL and cricket with new practice nets to be installed. Removing the sports fields from the centre of the racetrack will provide significantly enhanced player and spectator access. Sports field lighting will accommodate night time activity to extend the playing season. Between the two fields, a multi-purpose pavilion with change rooms serving both fields, as well as a shared kiosk and covered sports shelter area for game-day assembly, with verandas all-round for sun-shelter.

There is also a dedicated running track and field athletic facilities. The playing facilities area is supported by family picnic areas with sheltered seating, BBQs, and a playground.

## STAGE 3

### Central Facilities Complex



2021-2024



\$2.7 million

Development work in the central area of the precinct is an exciting revitalisation activity.

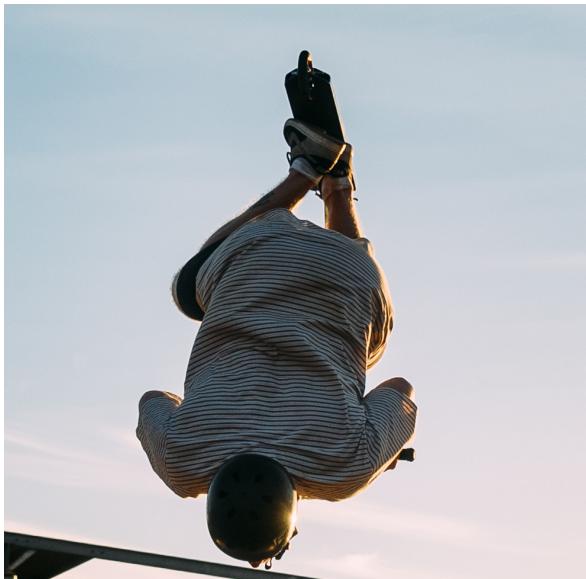
The original 8 tennis courts are now used by both Tennis and Hockey. The redevelopment will allocate four resurfaced courts to tennis and the other four will provide a synthetic turf facility for Hockey. The shared clubrooms are past their useful life and overrun with dust and vermin. The floodlights are of poor quality and do not meet Australian Standards. The general landscaping and fencing around the area are in a state of disrepair.

Tennis and hockey will be fully refurbished within their current footprint, serviced by a new shared-use pavilion and viewing shelter. The local dog park is well loved by the local community and will also undergo an enhancement.





***The Port Hedland Sports and Community Hub (PHSCH) will significantly revitalise Port Hedland's regional level sporting and recreation precinct and cater for a number of existing and new sport and recreation clubs, as well as the wider community.***



#### STAGE 4

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#### Youth Zone

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2023-2025



\$1.3 million

This development will cater for youth and families and integrate a BMX pump track and junior BMX track with the existing Skate Park facilities. The old soccer club rooms will convert to a BMX/Skate clubroom that can be hired for birthday parties and other activities. Improved vehicle access, a carpark and landscaping will also be included in the stage.

#### STAGE 5

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#### Childcare Centre

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Timeline TBA



\$3.5 million

The Town currently experiences a chronic shortage of childcare placements. A study by the Town identifies the need for a further two childcare facilities to meet existing demand, recommending a minimum 100 place facility within the developments at the JD Hardie Centre in South Hedland and at least a 50-place childcare centre in Port Hedland.

Developing childcare facilities in the proximity of other community amenities such as a library, community centre, sporting and recreation facilities makes the McGregor Street Sporting Hub an ideal location.



## 4.4 Pretty Pool Footbridge



**The Pretty Pool pedestrian path, bridge and boardwalk development is set to connect the Pretty Pool and Cooke Point localities in Port Hedland.**

The concept design features an aluminium footbridge running over Pretty Pool creek, connecting Matheson Drive with footpaths adjacent to Cooke Point residences. There will be also be two path sections which will connect the aluminium bridge with the existing pathway network. The first: 510m of concrete path extending from Taylor St down towards the Creek edge. The second: 66m of concrete path connecting into the existing path network located at the Matheson Drive and Langley Gardens intersection.

Known for unique natural beauty, the area is habitat for Flatback Turtles, mangroves and samphire flat vegetation communities. The idea is to integrate sustainable built form with nature, providing a practical connectivity link for locals and tourists alike. Extensive community consultation in recent years uncovered a desire to build



a more connected town, providing more opportunities for pedestrians and cyclists to explore our region. The design seeks to minimise disruption to the natural ecosystem, situated on land with the least susceptibility to coastline movement.

Providing better connectivity is part of the Town's long term, strategic commitment to improving Hedland's built environment. A high standard of pedestrian and cyclist amenity is crucial in fostering a healthy and active population.



### Desired commencement:

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Late 2021



### Suggested project timeframe:

- Detailed design stage complete in the first half of 2021
- Groundworks to commence in the second half of 2021



### Total cost:

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\$5 million



### Proposed funding arrangement:

- Town of Port Hedland: \$1 million
- Government/Industry contribution: \$4 million



## 4.5 Port Hedland Sea Walls

Our coastline is always changing. Cyclonic weather events, rising sea levels and coastal erosion are long term challenges for Port Hedland which require strategic planning to mitigate risk.

In March 2020, Council endorsed the design and construction of seawalls at West End, Sutherland Street and Goode Street. These locations were identified as susceptible to coastal erosion and inundation as part of the Town's *Coastal Hazard Risk Management and Adaptation Plan (CHRMAP)*. This plan serves as the blueprint for how the Town will respond to the challenges of climate change into the future, identifying the areas which are the highest priority for attention.

The *CHRMAP* considers hazards and risks in the immediate term, the current planning horizon (to 2060) and the long-term (to 2120). The Plan found that the risk of erosion to public foreshore, roads and residential properties along Sutherland Street and in the East End of Port Hedland is likely to increase



to a point that is intolerable. If not managed, then over time residential properties and social and environmental values of the public coastal foreshore will be lost as a result of erosion.

National and international coastal planning practices are increasingly adopting a risk management approach to deal with uncertainty: systemically identifying risk, understanding coastal hazard impacts, and putting in place controls to manage consequences and likelihoods. These Sea Walls represent a major barrier of defence for coastal erosion and inundation, protecting future generations residing in the Port Hedland town site.



### Desired commencement:

Early 2021



### Suggested project timeframe:

- Sutherland Street:  
4-6 months construction  
on site
- Marapikurrinya Park:  
3-5 months construction  
on site
- Goode Street:  
3-4 months construction  
on site



### Total cost:

- Sutherland Street:  
\$11.4 million
- Good Street: \$3.4 million
- Marapikurrinya Park,  
Richardson St & Gap:  
\$3 million



### Proposed funding arrangement:

- Town of Port Hedland:  
\$7.5 million
- Government/Industry  
contribution: \$10.3 million



## 4.6 South Hedland Skate Park Shade Structure

► **Shade structures for the South Hedland Skate Park will encourage increased utilisation of one of the Town's most loved community spaces. This upgrade is in line with the Town's strategic commitment to maintain a modern and attractive built environment, and will satisfy resident demand for more shade at community facilities.**

The South Hedland Skate Park is one of Australia's largest and most advanced skate parks, and serves as a key community hub. It offers the Town's youth a dedicated space where they can keep active and be socially engaged. The facility is regularly programmed by organisations such as WA Police, the JD Hardie Youth Zone and Headspace to engage at-risk youth.

The structure will provide significant shade over existing infrastructure, embedding support poles into the park. The creative design will provide South Hedland pedestrians and drivers with a novel focal point near the town centre, incorporating modern art into the structure's walls. Located opposite the South Hedland Boulevard Shopping Centre and Lotteries

House Community Facility, high levels of foot traffic will benefit from the construction. The Town endeavours to source innovative creative applications for public infrastructure projects.

Pilbara summers regularly exceed 40 degrees Celsius. These extreme conditions often limit the time unshaded outdoor public facilities are utilised during hotter months. Shade is necessary to enable greater everyday community use and year-round youth programming.

The Town is committed to deliver truss frame roofing that will eventually cover 80% of the South Hedland Skate Park over 3 stages. Stage 1 will shade the main bowl section (\$1.55 million) and will be completed in the first half of 2021.



### Desired commencement:

Early 2021



### Suggested project timeframe:

All construction completed by 2021-22



### Total cost:

\$5 million



### Proposed funding arrangement:

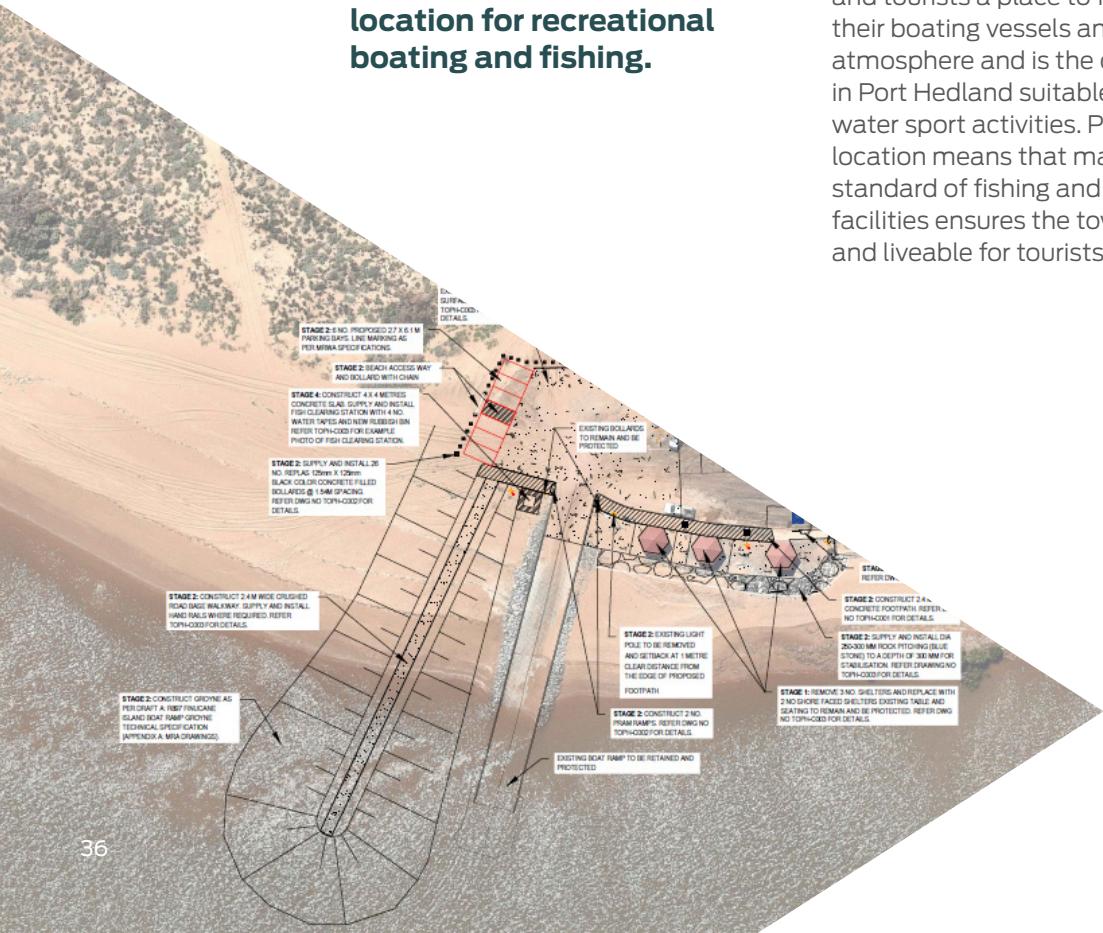
The Town is seeking funding partners to contribute \$3.4 million to complete stages 2 and 3 and fully enclose the canopies with cladding and include interactive LED lighting for night-time activity. This will ensure the new structures will deliver a higher amenity while complimenting the inherent characteristics of the park.

- Town of Port Hedland: \$1.6 million
- Government/Industry contribution: \$3.4 million

# 4.7 Finucane Island Boat Ramp

**The Finucane Island Boat Ramp is a highly utilised community asset, serving as a key location for recreational boating and fishing.**

The ramp is one of only two formal publicly accessible boat ramps in Port Hedland, the other being the town's main boat ramp on Richardson Street. The facility allows residents and tourists a place to fish, socialise, launch their boating vessels and enjoy the coastal atmosphere and is the only sheltered location in Port Hedland suitable for board riding water sport activities. Port Hedland's coastal location means that maintaining a high standard of fishing and seafarer recreational facilities ensures the town remains attractive and liveable for tourists and families.



**The upgraded ramp will significantly improve on existing amenity.  
Works will be segmented from stages one to four:**



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Stage one works consist of constructing a new groyne, a 2.4 metre wide walkway, installing new bollards, new parking bays, new kerbsides and barriers, light poles, waiting lines, resurfacing of existing pavements, new disability access ramps, footpaths and more



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Stage two works will focus on concreting the existing site area and installing two new rotunda shading areas



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Stage three works consist of installing new CCTV cameras for strengthened security



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Stage four works include the duplication of the ramp and installation of a dividing jetty to facilitate the simultaneous safe launching and retrieval of vessels to reduce congestion.

#### 4.7 Finucane Island Boat Ramp

The Towns contribution will achieve stages one to three, with the installation of the groyne being a high priority to deflect strong tidal currents that sweep across the ramp. The installation of the groyne will significant increase the amenity of the facility and aid the safe launching of vessels.

One of the significant benefits of duplicating the existing boat ramp will be the ability to launch larger vessels from the vicinity. The expanded ramp will be concretely paved and extend significantly longer into the ocean compared to the existing structure.

The increased ramp width will enable greater vessel disembarking in and out of the ocean, improving the seafarer experience and increasing the site's capacity at any one time. A broader objective of the development is to support regional tourism, providing better seafarer amenity to out of town visitors. Along with the ongoing Spoilbank Marina development, Port Hedland will continue to evolve into a must-see destination for boating enthusiasts into the future.



***The increased ramp width will enable greater vessel disembarking in and out of the ocean, improving the seafarer experience and increasing the site's capacity at any one time.***



**Desired commencement:**

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Early 2021



**Suggested  
project timeframe:**

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Construction completed by  
mid-2022



**Total cost:**

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\$4.5 million



**Proposed funding  
arrangement:**

- Town of Port Hedland:  
\$2 million
- Government/Industry  
contribution: \$2.5 million

## **Ways to engage and invest**

The Town of Port Hedland hopes to make investment an easy and attractive option for prospective partners.

We invite interested parties to engage directly by contacting Laura Hawes, Manager Corporate Affairs.

Email: [lhawes@porthedland.wa.gov.au](mailto:lhawes@porthedland.wa.gov.au)

Phone: 08 9158 9365

More information about the Town of Port Hedland can be found at [www.porthedland.wa.gov.au](http://www.porthedland.wa.gov.au)



**Town of  
Port Hedland**

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