

# Town of Port Hedland & Care for Hedland Sustainability News

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## Paving the way for a greener future as Hedland brings home the State award

South and Port Hedland were recognised at the November 2024 Tidy Town Awards as the overall State Title Winner.



Narelle Wells (Association Coordinator at Care for Hedland) and Michael Cuvalo (Manager of Environmental Services at the ToPH) at the Tidy Town Awards

This award recognises the outstanding community collaboration of achievements and commitments to environmental sustainability, community engagement, and innovative waste management practices.

Port and South Hedland were nominated by partnership organisation, Care for Hedland, who the Town collaborated with on many of the initiatives as part of the Town's Environmental Sustainability Strategy.

In addition to the State Award, we were also finalists in Waste Management, Young Legends, Heritage and Culture and Community Containers for Change.

The Tidy Town Awards is an initiative from the Keep Australia Beautiful Council that celebrates excellence in environmental management and sustainability practices across various towns in Western Australia. Port and South Hedland will now represent Western Australia at the National Tidy Town Awards in Victoria, in May 2025.

## Photo highlights of 2024



Adopt a Spot clean-up crew in South Hedland



Not all heroes wear capes, but our turtle volunteers sure do



Daytime nesting at Cemetery Beach



# Celebrating key environmental and sustainability highlights

The Town of Port Hedland had a successful year in 2024 with significant progress in its Environmental and Sustainability Strategy (2022-2027).

The Town's key achievements couldn't be possible without the collaboration with Care for Hedland Environmental Association which emphasises our commitment to environmental preservation and fostering a more sustainable community.

Together with Care for Hedland, we embraced the Containers for Change program, installing conveniently located collection baskets across town. These baskets allow residents to recycle eligible beverage containers easily, reducing landfill waste while fostering a culture of environmental responsibility.

In addition to container recycling, the Town expanded its general recycling capabilities. We introduced dedicated bins for e-waste at South Hedland Landfill which saw 1.923 tonnes of commercial and residential lithium-ion batteries collected at the landfill between February and June 2024.

Another major highlight of the strategy is our joint collaboration in Flatback turtle preservation. We reduced light pollution during turtle nesting season which included switching off pathway and streetlights in key areas that help minimise disorientation for nesting turtles and hatchlings.

On top of these achievements in the strategy, together we also celebrated the first Hedland Sustainability Living Show, as well as the establishment of the Hedland Sustainability Advisory Working Group.

The Sustainable Living Show Day empowered the community with practical ideas and solutions for environmental protection, while the working group met regularly to address key environmental challenges and explore collaborative strategies for their organisations.

The Town and Care for Hedland look forward to another year of fantastic collaboration and sustainable achievements.



Care for Hedland at the 2024 Sustainability Living Show Day

**YEARLY  
REPORTING  
METRICS**  
APR - DEC 2024

**381.85**  
**tonnes**  
kerbside recycling

**3202.46**  
**tonnes**  
waste to landfill

**15,028.84**  
**kiloliters**  
recycled water usage

**6167**  
**children**  
engaged in SI

**13,598**  
**adults**  
engaged in SI

**7.2+**  
**million**  
containers recycled



Scan here to read  
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SI = Sustainability Initiatives  
\*Eligible containers