

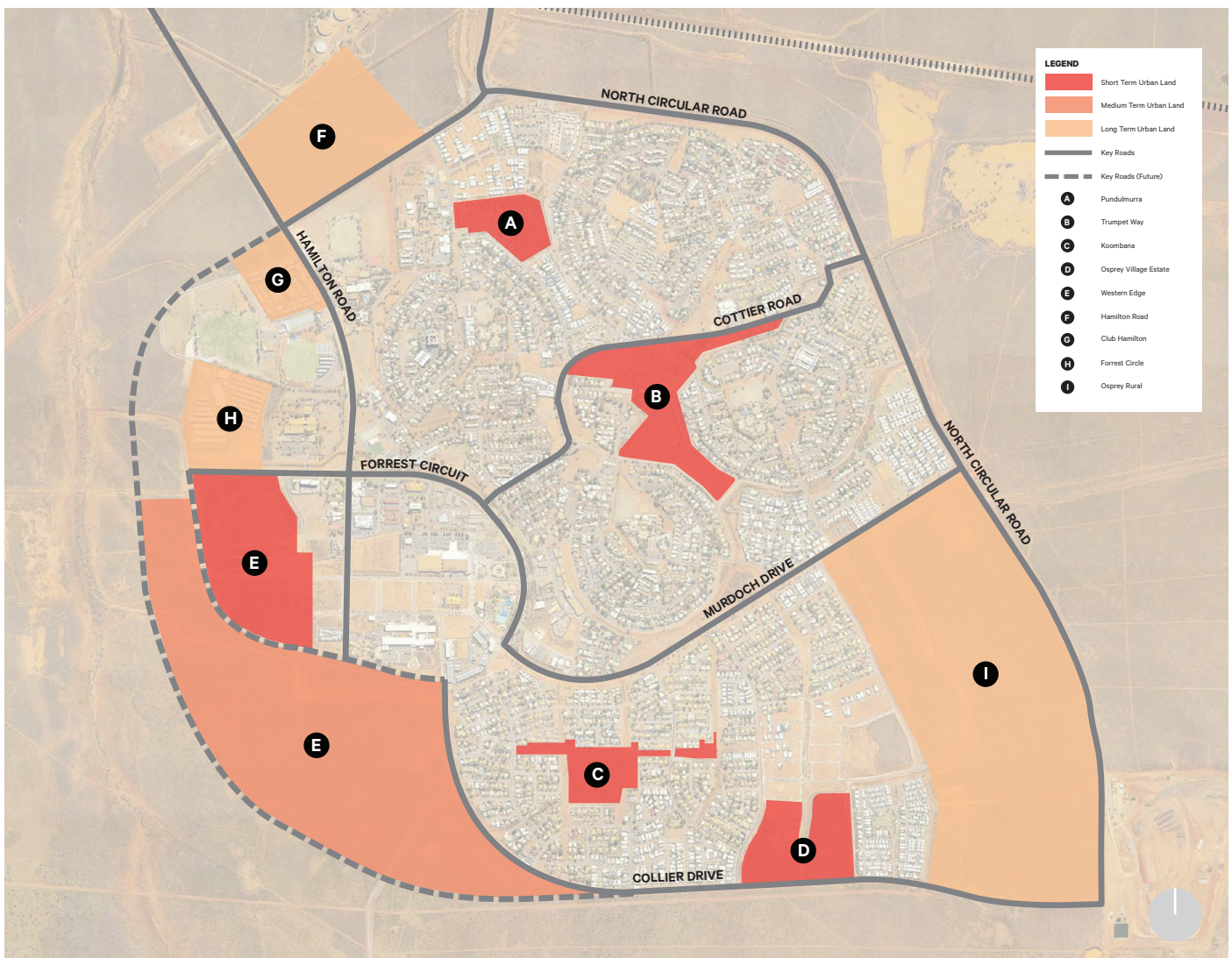
SHAPING HEDLAND'S FUTURE

South Hedland Residential Growth

During the **Shaping Hedland's Future** project, the Town asked the community their priorities and insights regarding future housing growth within the locality of South Hedland. The purpose of this exercise was to understand how best to prioritise land to accommodate future population growth and development, based on proximity to existing services and amenities.

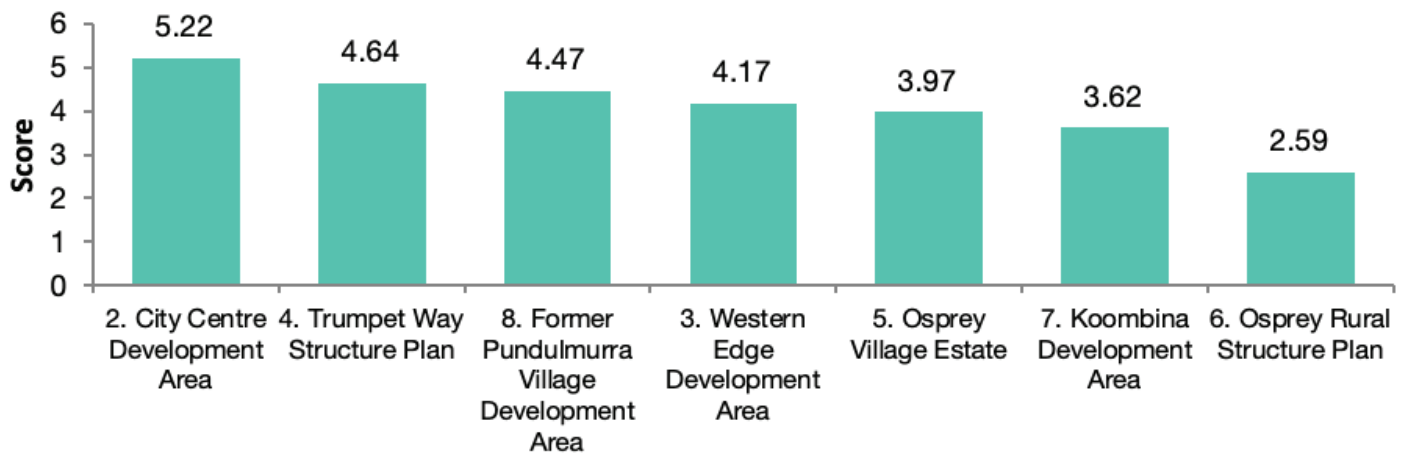
Within South Hedland, there are seven areas classified as residential 'development ready' land parcels. These are the previous structure planned areas of: Trumpet Way, Koombana, Osprey, Western Edge, Hamilton Road, Forrest Circle and Osprey Rural.

Not all of this land is required to accommodate the aspirational population forecast of 27,085 people for the Town by 2041. Therefore, the community and stakeholders were asked to consider their preferred prioritisation for future housing in South Hedland and why.



Precinct Snapshot – South Hedland

Port Hedland Community Survey: What is your preferred staging for future housing in South Hedland? Rank these areas in order of your preference.



What we heard from community and stakeholders

- Those that answered the community online survey indicated that their top two preferences for staged housing were the City Centre Development Area, followed by Trumpet Way Structure Plan area. Trumpet way also gained popular support by community members who attended the face to face workshops.
- In making their selection, people considered the proximity to the City Centre improvements to street and neighbourhood amenity and preferred locations in proximity to school catchment zones.
- Creation of an entry statement was supported at Hamilton Road.
- Strong support to improve the quality and maintenance of existing parks within South Hedland to service the needs of the community was also mentioned.

Response within the Local Planning Strategy

In response to what we heard from the community, the Strategy takes the following approach to future housing within Port Hedland:

1. Short term (5 years) urban land is identified in the following locations:
 - i. Portion of the Western Edge Structure Plan within 400m proximity to the City Centre;
 - ii. Pundulmurra Structure Plan area;
 - iii. Trumpet Way Structure Plan area;
 - iv. Koombana Structure Plan area; and
 - v. Osprey Structure Plan area
2. The remaining portion of the Western Edge Structure Plan area is identified for medium term (5-10 years) urban land

3. Long term (10+ years) urban land is identified in the following locations:
 - i. Hamilton Road Structure Plan area;
 - ii. Forrest Circle Structure Plan area; and
 - iii. Osprey Rural Structure Plan area

What population growth scenarios have informed the Strategy?

Two population growth scenarios have been developed to inform the preparation of this Strategy. The first scenario is based on a conservative population forecast of 18,500 people for the Town by 2041. This population forecast has been based on the historical long-term average population growth rate of 0.9% per annum.

The second scenario is an aspirational population forecast of 27,085 people for the Town by 2041. This forecast has been based on Forecast.id modelling which takes into account a range of factors such as demographic changes (births, deaths, migration) and accounts for urban development drivers (residential development opportunities, land availability, diversity of housing stock, regional competition, vacancy rates).

Where can I learn more?

To learn more about the Shaping Hedland Future project, including fact sheets and FAQ's, go to www.porthedland.wa.gov.au/planning-building-and-environment/planning/shaping-hedlands-future.aspx.

For further information about the West End Improvement Scheme, please visit <https://www.dplh.wa.gov.au/information-and-services/district-and-regional-planning/improvement-plans-and-schemes/port-hedland-west-end>

Alternatively, contact Senior Strategic Planner, Sandeep Shankar on 9158 9347.