

HEDLAND ECONOMIC & RESOURCES FORUM

WORKING TOGETHER FOR A BRIGHTER FUTURE

Wednesday, 4 July 2018

MATT DANN THEATRE & CINEMA
SOUTH HEDLAND, WESTERN AUSTRALIA

Sponsorship
Prospectus

AN INITIATIVE OF

IN PARTNERSHIP WITH





Working
together
for a
brighter
future

Join Us

The Port Hedland Chamber of Commerce Inc. will host the 2018 Hedland Economic & Resources Forum on Wednesday, 4 July at the Matt Dann Theatre & Cinema in South Hedland.

The forum will bring together business, community and government representatives from across the Pilbara region to build on and extend key themes/discussions developed in 2016 and 2017 events titled 'The New Pilbara'.

The forum will feature a compelling program of well-known and regarded thought-leaders carefully selected for their knowledge, expertise and ability to encourage a robust dialogue around the forum's two central themes, which are:

- Creating our own future – embracing change to increase growth opportunities; and,
- Infrastructure as a key to unlocking Port Hedland's potential as a competitive international gateway

The 2018 Hedland Economic & Resources Forum will also include national economic and political insights from some of the country's leading commentators. While some of the region's biggest industry partners including BHP will take the stage to provide exclusive project updates.

The Hedland Economic & Resources Forum will provide many outstanding opportunities for business and professional networking with generous breaks and a sundowner event to close.

We look forward to welcoming you to the 2018 Hedland Economic & Resources Forum.



About Port Hedland Chamber of Commerce Inc

The Port Hedland Chamber of Commerce Inc. (PHCCI) is one of the Pilbara's biggest and most powerful business networks of more than 350 members.

It is an active, independent, not-for-profit organisation that works hard to deliver high-quality services, events and initiatives that make doing business better in Port Hedland.

It is focused on developing strategies for economic growth and business investment which create opportunities and possibilities for future generations.

The PHCCI is committed to ensuring small to medium-sized businesses remain an important contributor to the local economy.

Its busy annual events calendar includes the monthly Business After Hours networking events; the Business of the Year awards showcase and a popular Business Breakfast Series.



Event Partner

BHP has been a part of the Western Australian community for over 50 years and the Pilbara is central to the Company's global success. BHP's Iron Ore operations is an integrated system of four processing hubs and five mines, connected by more than 1,000 kilometres of rail infrastructure and port facilities in the Pilbara region of northern Western Australia.

BHP is committed to ensuring the economic benefits of their operations are shared across Pilbara communities through employment, local procurement and community investments in education, training and infrastructure.

Recognising that it can often be challenging for smaller businesses to engage as a supplier for BHP, in late 2017, BHP expanded their Local Buying Program to the Pilbara. This program makes it easier for local business owners to competitively bid for direct supply opportunities.

Get Involved

The PHCCI is seeking expressions of interest from businesses with a strong local presence who are committed to the future growth and development of our region.

It is pleased to offer a strictly limited number of exciting sponsorship and exhibition opportunities at the 2018 Hedland Economic & Resources Forum.

It is anticipated that sponsorship and exhibition opportunities for this event will be highly sought after.

We encourage you to secure your preference early to avoid disappointment.

To discuss the
sponsorship
package outlined
in this prospectus
please contact:

Michelle Scott,
Executive Officer, PHCCI

michelle@phcci.com.au
or 08 9173 1737

Venue

Matt Dann Theatre & Cinema

Hedland's home of live theatre, comedy, movies and the arts the Matt Dann Theatre & Cinema is a shared facility between the Town of Port Hedland and Hedland Senior High School.

Conveniently located in South Hedland, a short 15-minute drive from the Port Hedland International Airport, the Matt Dann Theatre & Cinema is close to the newly developed South Hedland Square Shopping Centre.

The Matt Dann Theatre & Cinema can seat more than 300 people in comfortable, theatre-style seating.



Why Sponsor?

The Hedland Economic & Resource Forum sponsorship and exhibition packages have been designed to:

- Provide an excellent opportunity to promote your company among forum delegates, high profile personnel and key policy makers
- Raise your company profile
- Allow for the opportunity to develop new strategic partnerships and strengthen existing partnerships

Early confirmation of your sponsorship will ensure the highest level of exposure.

An extensive marketing campaign including advertising, direct mail, email broadcasts, social media and web coverage will be implemented in the lead up to the forum.

Sponsorship opportunities

Gold Partner (2 only)	\$15,000
Session Sponsor (5 only)	\$10,000
Catering Sponsor (1 only)	\$10,000
MC Sponsor (1 only)	\$7,500
Sundowner Sponsor (1 only)	\$5,000
Media Partner (1 only)	\$5,000 in kind
Merchandise Sponsor (1 only)	\$2,500
Exhibition Booth	\$3,000

All prices are ex GST

Sponsorship payment plans over three monthly instalments can be arranged by mutual agreement. If you are interested in this option, please indicate on the sponsorship agreement form.



Sponsor Benefits

Gold Partner \$15,000

- Announcement by MC acknowledging Joint Event Supporters
- Opportunity to provide a corporate DVD (maximum three minutes) or two minute scripted announcement by MC
- Opportunity to contribute to the Hedland Economic & Resources Forum program as a speaker or panelist. Details to be negotiated with event coordinator.
- Key positioning of name and logo on all event promotional material and correspondence including event registration brochure, advertising and signage, as well as digital projection of the sponsor logo at appropriate times throughout the event
- Key positioning of name and logo on the event website including hyperlink to your organisation's website
- Complimentary delegate registrations (8)
- Nomination of fifteen (15) conference delegate passes to issue by invitation to strategic developers, investors, entrepreneurs and key decision and policy makers from local, state and federal government agencies
- Dedicated media release/email broadcast and social media posts to announce the sponsorship
- Opportunity to provide comment in post event media release/email broadcast
- Exhibition booth at the forum



Session Sponsor **\$10,000**

- Announcement by MC acknowledging Session Sponsor
- Opportunity to provide a corporate DVD (maximum three minutes) or two minute scripted announcement by MC
- Key positioning of name and logo on all event promotional material and correspondence including event registration brochure, advertising and signage, as well as digital projection of the sponsor logo at appropriate times throughout the event
- Key positioning of name and logo on the event website including hyperlink to your organisation's website
- Complimentary delegate registrations (4)
- Nomination of ten (10) conference delegate passes to issue by invitation to strategic developers, investors, entrepreneurs and key decision and policy makers from local, state and federal government agencies
- Exhibition booth at the forum

Catering Sponsor **\$10,000**

- Acknowledgement at the commencement of the catering breaks (morning & afternoon tea and lunch) your sponsorship of the event
- Opportunity to provide a corporate DVD (maximum three minutes) or two minute scripted announcement by MC
- Opportunity to erect display material during the catering break and distribute promotional items in the exhibition area where catering is served (branded napkins etc.)
- Key positioning of name and logo on all event promotional material and correspondence including event registration brochure, advertising and signage, as well as digital projection of the sponsor logo at appropriate times throughout the event
- Key positioning of name and logo on the event website including hyperlink to your organisation's website
- Complimentary delegate registrations (2)
- Nomination of ten (10) conference delegate passes to issue by invitation to strategic developers, investors, entrepreneurs and key decision and policy makers from local, state and federal government agencies
- Exhibition booth at the forum



MC Sponsor \$7,500

- Announcement by MC acknowledging MC Sponsor
- Opportunity to provide a corporate DVD (maximum three minutes) or two minute scripted announcement by MC
- Key positioning of name and logo on all event promotional material and correspondence including event registration brochure, advertising and signage, as well as digital projection of the sponsor logo at appropriate times throughout the event
- Key positioning of name and logo on the event website including hyperlink to your organisation's website
- Complimentary delegate registrations (2)
- Nomination of eight (8) conference delegate passes to issue by invitation to strategic developers, investors, entrepreneurs and key decision and policy makers from local, state and federal government agencies

Sundowner Sponsor \$5,000

- Acknowledgement at the commencement of the event
- Opportunity to provide a corporate DVD (maximum three minutes) or two minute scripted announcement by MC
- Opportunity to erect display material during the Sundowner Event and distribute promotional items in the exhibition area where catering is served (branded napkins etc.) at the Forum.
- Key positioning of name and logo on all event promotional material and correspondence including event registration brochure, advertising and signage, as well as digital projection of the sponsor logo at appropriate times throughout the event
- Key positioning of name and logo on the event website including hyperlink to your organisation's website
- Complimentary delegate registrations (4)
- Nomination of five (5) conference delegate passes to issue by invitation to strategic developers, investors, entrepreneurs and key decision and policy makers from local, state and federal government agencies



Media Partner **\$5,000** (in-kind)

- Announcement by MC acknowledging Media Partner
- Opportunity to provide a corporate DVD (maximum three minutes) or two minute scripted announcement by MC
- Key positioning of name and logo on all event promotional material and correspondence including event registration brochure, advertising and signage, as well as digital projection of the sponsor logo at appropriate times throughout the event
- Key positioning of name and logo on the event website including hyperlink to your organisation's website
- Complimentary delegate registrations (4)

Merchandise Sponsor **\$2,500**

- Your logo exclusively printed on promotional merchandise including Delegate Lanyards, Notepad etc.
- Complimentary delegate registrations (2)
- Nomination of four (4) conference delegate passes to issue by invitation to strategic developers, investors, entrepreneurs and key decision and policy makers from local, state and federal government agencies

Exhibition Booth Sponsor **\$4,000**

- Exhibition booth at the forum
- Complimentary delegate registrations (2)
- Nomination of five (5) conference delegate passes to issue by invitation to strategic developers, investors, entrepreneurs and key decision and policy makers from local, state and federal government agencies
- Exhibitor only registration (1)
- Opportunity to distribute promotional material items during networking breaks



Sponsor Benefit Summary

	MC Acknowledgement	Corporate DVD (minutes)	Scripted Announcement	Logo on promotional	Logo on website	Complimentary registrations	Additional VIP Invitations	Media/Social Media Announcement	Comment in post event MR	Exhibition Booth	Additional Benefits
Gold Partner	✓	3	2	✓	✓	8	15	✓	✓	✓	Keynote Speaker Participation
Session Sponsor	✓	3	2	✓	✓	4	10			✓	Panel Speaker Participation
Catering Sponsor	✓	3	2	✓	✓	4	10			✓	Promotional items/giveaways at catering breaks
MC Sponsor	✓			✓	✓	2	8				Promotional items/giveaways at conference
Sundowner Sponsor	✓	3	2	✓	✓	4	5				Promotional items/giveaways at conference
Media Partner	✓	3	2	✓	✓	4					Promotional items/giveaways at conference
Merchandise Sponsor				✓	✓	2	4				Logo printed on merchandise
Exhibitor						2	5			✓	Exhibition Only Pass Promotional/Giveaway Items



Sponsorship Agreement

Thank you for your consideration of a sponsorship opportunity supporting the Hedland Resources & Economic Forum. To proceed with sponsorship, please fill in the details below.

Company name: _____

Physical address: _____

Postal address: _____

Phone: _____ Fax: _____

Authorising representative: _____

Position: _____

Email: _____

Exhibition contact: _____

Position: _____

Email: _____

AGREEMENT

I _____ being an authorised representative of _____ agree to sponsor the 2018 Hedland Resources & Economic Forum.

Our level of sponsorship is *(Please indicate with a tick)*

- | | | | |
|---|-----------------|--|--------------------------|
| <input type="checkbox"/> Gold Partner | \$15,000 | <input type="checkbox"/> Sundowner Sponsor | \$5,000 |
| <input type="checkbox"/> Session Sponsor | \$10,000 | <input type="checkbox"/> Media Partner | \$5,000 (in kind) |
| <input type="checkbox"/> Catering Sponsor | \$10,000 | <input type="checkbox"/> Merchandise Sponsor | \$2,500 |
| <input type="checkbox"/> MC Sponsor | \$7,500 | <input type="checkbox"/> Exhibition Booth | \$3,000 |

***All prices are ex GST**

I acknowledge that we will be invoiced for _____

For our part in sponsorship this event and that I have read the terms and conditions (opposite) and agree to abide by them.

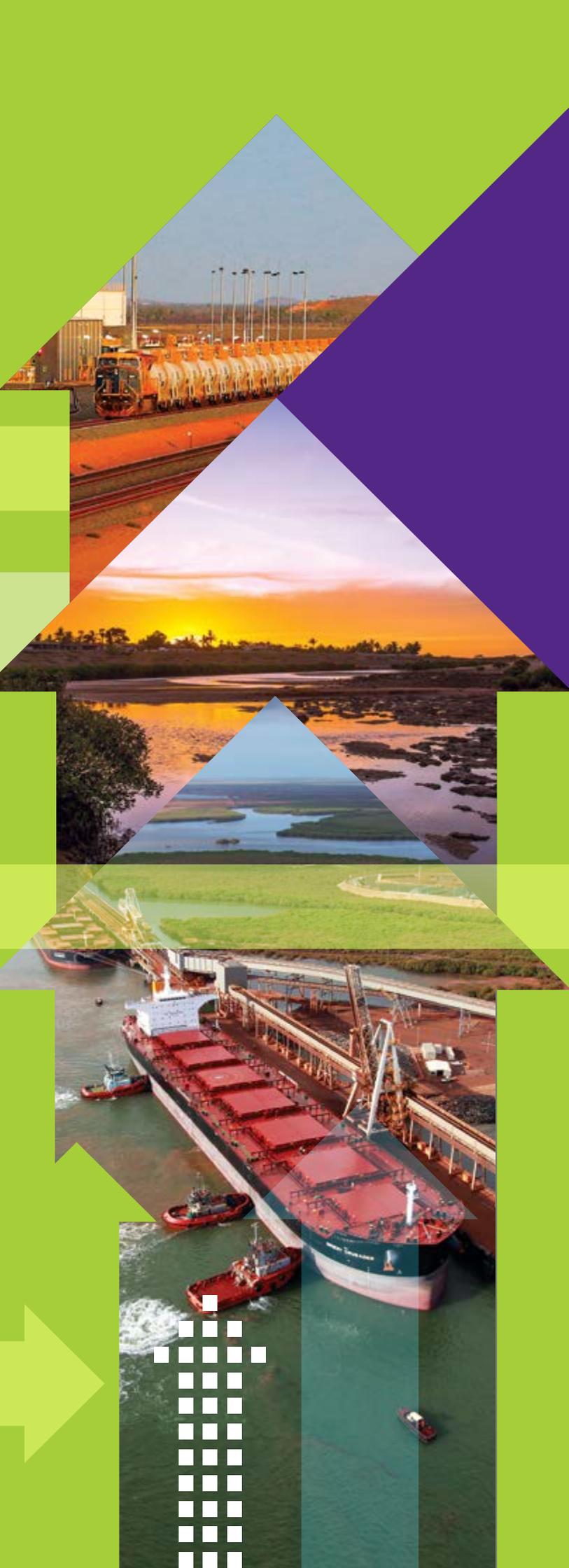
Signature _____ Name _____

Date _____

Post, fax or email form to the event coordinator:

Michelle Scott, Executive Officer, PHCCI

Post PO BOX 95, Port Hedland WA 6721 | Email michelle@phcci.com.au | Fax 08 9173 1022



**HEDLAND
ECONOMIC &
RESOURCES FORUM**
WORKING TOGETHER FOR A BRIGHTER FUTURE

An initiative of the Port Hedland
Chamber of Commerce Incorporated

PORT HEDLAND



Chamber of Commerce Inc

IN PARTNERSHIP WITH

BHP