

SCP notes –

19 April, 2018 – Strategy Session – Ibis Styles – 8am

26 April, 2018 – Strategy Session – Wanangkura Stadium – 6pm

1. Matt Dann – does the Town intend to support community use of facility and/or more affordable facilities?
 - a. Town if promoting use of permanent and pop-up screens – particularly for outdoor cinema
 - b. Hedland Collective working on Events Calendar
 - c. Town is moving staff from Gratwick Hall and will become available again for community use
2. It would be good to have a workshop on what was achieved over the last Strategic Plan?
 - a. Yes we can do that. This SCP has been built on the previous plan.
 - b. When the Corporate Business Plan is written we will have a session on that.
3. Fantastic “mother” statements but not a lot in there. It’s disappointing that it has gone from a city to a town.
 - a. Strategies provide umbrella look at what needs to occur to deliver the goal we want.
4. Excellent consultation, extremely thorough. A baseline of health, education and training would be useful.
 - a. More specific measures will appear in the Corporate Business Plan building in long term financial modelling on moderate growth.
5. If you don’t understand drivers of industry it makes it difficult to prepare development. I’m happy with the strategies.
6. Has consultation with other shires been done?
 - a. 4 Councils work together. Distance makes it difficult to share facilities but there is some sharing of resources. We have a healthy competition.
7. Tourism/visitation/ economic initiatives doesn’t appear here.
 - a. If we missed this, we can add it.
8. Tourism is the #1 Economic Growth area. Will this be reconsidered? Will there be a tourism officer at the Town?
 - a. No, experience with tourist officers hasn’t been successful. We have resolved RV overflow area this year. Important not to undermine current caravan parks.
9. Boulevard Shopping Centre and Ibis support overflow. There has to be a long term strategy.
 - a. Last Council resolution – supported the over flow area
10. Tourism needs to be more of a focus. Turtles during the quieter period are an opportunity for the Town.
11. Could Town lobby State government on West End?
 - a. Minister MacTiernan was here two weeks ago and promised an answer in 6 weeks. It has moved from a health to a planning issue. The Town if applying all pressure possible.
12. Pilbara Development Commission is looking at ways of increasing tourism. We are an untapped tourist area. Tourism wasn’t listed as point of conversation and there should be a tourist officer.

13. Airport, when it was leased out- we should see the strategic plan
 - a. Port Hedland International Airport masterplan developed.
14. It's the only airport that doesn't have tourism brochures.
 - a. We can raise that with them.
 - b. Janine to discuss directly with David.
15. Outcome 1.A – Should be separated – health is different to safe. There is not a great enough focus on safety throughout.
16. Remove all acronyms "ATSI" - should be Aboriginal OR Aboriginal and Torres Strait Islander if relevant
17. Outcome 1.C – What are 'cultural' organisations?
18. Outcomes 2.B – ADD: Aboriginal and disability enterprises are supported

BHP WAIO-PH

Attention: The Mayor – Town Of Port Hedland, Mr. Camilo Blanco

Dear Mr. Mayor

On behalf of BHP Western Australian Iron Ore Port Hedland (WAIO-PH) we thank you for allowing us the opportunity to review and provide comment with respect your 2018-2028 Strategic Community Plan – Draft Strategies Consultation.

First we would like to praise council for its initiative in consulting with the broader community and in seeking to collate such diverse viewpoints within a strategic framework.

BHP WAIO-PH is privileged to provide the following feedback for consideration by council in refining this strategy prior to implementation.

- I. Council should consider the timeline for submissions for this draft commentary should be longer, as the community may not feel sufficient time is available to respond, we refer to the submission closing (27th April) 1 day after the final public information session (26th April)
- II. Council should consider undertaking a social baseline assessment and measure success against key social baseline indicators in areas such as health, education, employment, income, environment etc.
- III. The Plan should support the continued operations and growth of the Port and Industry through strategic land use planning and introduction of appropriate planning controls in the West End and along key transport corridors
- IV. Tourism is a clear omission - we would encourage Council to take a lead role in this space
- V. As a general comment with respect to the overarching design of the strategy Council should consider the impacts on economic sustainability brought about by key elements such as the port, buy local and community infrastructure initiatives already in operation through the private sector and build on these themes in the creation of employment opportunities as distinct from supporting current employment. This approach should look towards sustaining recurrent expenditure as part of the sustainability model.

We again acknowledge the effort by Council in preparing this strategy and welcome the ongoing opportunity to assist where appropriate.

Sincerely Yours

BHP

David Trench

Corporate Affairs – Port Hedland
david.trench@bhpbilliton.com

Mobile : [REDACTED]

Fortescue Metals Group Ltd

From: Heath Nelson

Sent: Monday, 23 April 2018 1:00 PM

To: Armando de la Flor Olavide

Subject: RE: You're invited to SCP 2018-2028 Strategies Session (19/04/2018)

Hi Armando

I've perused the Draft Strategic Community Plan, and note the following:

- The Plan is very high level and assuming there will be an action plan developed to achieve the Plan's goals;
- The Plan makes no mention of education. As a major employer in the Town, one of the biggest concerns of our residential workforce is the high school. Suggest a new section in Our Community has some goals for education.

Regards

Heath Nelson

Community Development

Fortescue Metals Group Ltd

Level 2, 87 Adelaide Terrace East Perth, W.A , 6004

Main: [REDACTED] **Direct:** [REDACTED] **Mobile:** [REDACTED]

Email: [REDACTED]

FORM building a state of creativity Inc | Feedback on the Town of Port Hedland's Community Plan 2018-2028

FORM appreciates the opportunity to provide feedback on the Town of Port Hedland's *Community Plan 2018-2028*. FORM is a service provider for the Town of Port Hedland, managing the Courthouse Gallery (since 2008) and the Port Hedland Visitor Centre (since 2012) on behalf of the Town. FORM has been delivering services (specifically arts, cultural, and tourism based) in the Pilbara since 2006, including running the Spinifex Hill Studios out of South Hedland (since 2014). In order to deliver a rich program of activities and services to the community in Port Hedland FORM has partnered with industry and other government partners to leverage significant investment in arts, culture and tourism which has seen a substantial benefit for the community of Port Hedland.

Overall, FORM applauds the Town of Port Hedland's *Community Plan 2018-2028*, and in particular its recognition of the value that arts, culture, and cultural heritage play in the present and future success and wellbeing of the town. We believe that the strength of arts and cultural heritage in Port Hedland is a great competitive advantage for the town, and that it is an area in which we can be ambitious and forward thinking.

Strategy **1.C: A unique, vibrant and diverse community lifestyle** is a worthy strategy that FORM supports. Although we believe that response **1.C.4** in particular could be supported by robust policies and strategies around cultural tourism. Similarly cultural tourism can contribute meaningfully to outcomes to strategies **2.C: A thriving, resilient, sustainable and diverse economy** and **4.A: A global, national, state and local presence and voice**.

Cultural tourism is defined as any travel that incorporates cultural activities and experiences within a particular country or region. We can consider this commodified in two broad categories; static attractions (monuments, places of significance, public art), and experiences (events, performances, festivals, exhibitions etc.). Additionally the activity of purchasing handicrafts, local souvenirs and artefacts is also considered a cultural tourism activity. What these activities have in common is that they create a real connection to a place, culture and time. Port Hedland is in an advantageous position of being able to take advantage of the fabulous cultural tourism opportunities that exist in our town, including access to high quality arts and cultural products, exhibitions, public art and programming like the West End Markets.

The *Community Plan 2018-2028* outlines a commitment to marketing the town and increasing visitation. This needs to be supported through a commitment to providing high quality, meaningful, and place-specific services, products and experiences for visitors once they arrive. Through our management of the Port Hedland Visitor Centre we have noted the positive impact that tourists have to the economy of the town. Furthermore, tourists are critical to the support of the broader arts and cultural sector in Port Hedland. If we are to truly celebrate, support and promote our arts and cultural assets as a viable industry, the value of the tourist market needs to be acknowledged. Without tourists the audience and market for arts and cultural experiences, attractions and products are limited. Tourists need to be supported and encouraged to engage meaningfully with Port Hedland once they arrive and so we urge the Town to consider ensuring that consistent support for tourism services are factored into any specific corporate planning and budgeting that results from the Community Plan.

We also urge the Town to consider in strategy **1.C: A unique, vibrant and diverse community lifestyle** the strength and potential of Indigenous arts and culture in Port Hedland and the broader

region. Given that Port Hedland is recognised for its strength in visual arts in the region, and that the Aboriginal and Torres Strait Islander visual arts community is recognised at a national and international level, the town is in a unique position to identify itself as the lead in this area for the region. The upcoming waterfront development, for example, holds plans for the delivery of an A-class gallery which could be positioned as the market access point for all major Aboriginal Art Centres in the north of Western Australia. This Community Plan presents a great opportunity for the Town to identify this area as a strategic priority. We would suggest adding an additional response to to 1.C that identifies this opportunity specifically, something similar to: *The town takes leadership in promoting and supporting the strength of Aboriginal and Torres Strait Island arts and culture as a key opportunity for the whole community.*

AA Carter Po box 217, Port Hedland WA 6721

Strategic Community Plan

CEO Town of Port Hedland

Dear David,

Unfortunately I was unable to attend the public discussions in reference to your proposed ten year strategic plan. Having perused all your documents, I make the following comments for your consideration.

Even though you submit proposed opportunities in all of your appendix summaries I find no action plan, for the implementation and appropriate timelines. I find no reference to the future of the West End, including the Marina development, and a possible use of the old hospital site, and the future of town planning applicable for this area.

No financials, what has happened to the Wealth Fund, and the guidance and proposed expenditure of the interest earned on the PHIA Investment, and benefits that could be available to the rate payers.

Tourism has received very little comments, or any significant proposals that would assist, in the promotion of same, which could include the indigenous art and culture. Yes it is happening in South Hedland, however very little promotion by the Town Council.

Small business, have no incentive for the establishing of same. Port Hedland is lacking very much in facilities, without this encouragement and assistance I can see no reason for future expansion and facility availability. I refer to comments made on the social and economic summary. How would you privatize and fund these proposals?

The fact that the South Hedland Shopping Centre is indicated the second selection for favorable places, in the town to visit, is quite disturbing. Safety and crime is another area that requires immediate assistance, even though many consider this a police responsibility. Cost of living is a big deterrent for people to become permanent residents. Without people you have no growth, which we are experiencing at the present.

I admire your proposed strategic community plan, I only trust it improves on the previous strategic plan, which when analyzed was not very impressive and certainly not a successful document. With reference to your present policy none of these recommendations can be implemented without budget estimates, this I cannot find in any of your proposals. Until we have this information and projection, I cannot realistically see many of these visions come to reality. I also note that you have omitted to include review periods for the life of this document.

Trusting you can accept these submissions as a positive analysis of your documents.

Regards,


Arnold Carter

Shonagh Bradstock

Morning,

I was in the South library on Saturday morning and picked up a copy of the Draft Strategic Community Plan.

After reading it from cover to cover I noticed that I have missed the deadline for feedback.

Although late, I would appreciate it if it could be brought to Council attention that they appear to have completely forgotten to mention the Disabled Members of the Town and surrounding localities.

I am sure it was not the Council intention but I would think that where the Council talks in section 1.B about "inclusive and involved community" would be a perfect place to mention People with Amazing Abilities.

I look forward to hearing from you and please don't hesitate to contact me further should you require further information.



Government of **Western Australia**
North Regional TAFE

Shonagh Bradstock | Lecturer Individual Support

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e [REDACTED]
a Parker Street, South Hedland WA 6722



Pilbara Ports Authority

From: Peter King

Sent: Thursday, 19 April 2018 4:43 PM

To: David Pentz

Subject: feedback on Strategic Community Plan 2018-2028 strategy session

David

Thank you for the opportunity for the PPA to participate in this mornings explanatory session on the Town's Strategic Community Plan. You did a great job summarising the considerable amount of input the Town received from the Port Hedland community and stepping the audience through your well thought out strategy.

A few issues from PPA:

- Corridors – always an important aspect of any long term planning. We would encourage the Town to lock in future corridors ie. JTSI's corridor from Boodarie to the port, the Boodarie east-west corridor, some sort of corridor from the Wedgefield industrial area to the airport etc. I have attached draft plans from our soon to be release *Port Hedland Land Use Master Plan* showing the various corridors into the port including those mentioned above plus corridors for gas pipelines, telecommunications etc. (as discussed with you last year).
- Forward planning and provision of project ready land to expedite development timeframes, or future proofing the port – the *Port Hedland Land Use Master Plan* also makes provision for future port land expansions ie. Boodarie stockyards stage II.
- Local training – PPA is embarking marine cadetship programme for Port Hedland and Karratha/Dampier school leavers based in the Pilbara. Successful cadets will receive at least two years of training, which will include a period of shore based learning prior to the opportunity to go to sea, as well as financial support towards required study. The cadet will then be required to complete a minimum of 300 days of sea time on vessels followed by further study to attain a Deck Watch Keeper's Qualification. The cadet will be mentored by world class mariners and other marine support staff throughout the cadetship, providing invaluable knowledge that will support them through their careers. There is also opportunity for the Pilbara to lead in developing and delivering training in the emerging areas of LNG bunkering and manning LNG fuelled vessels.

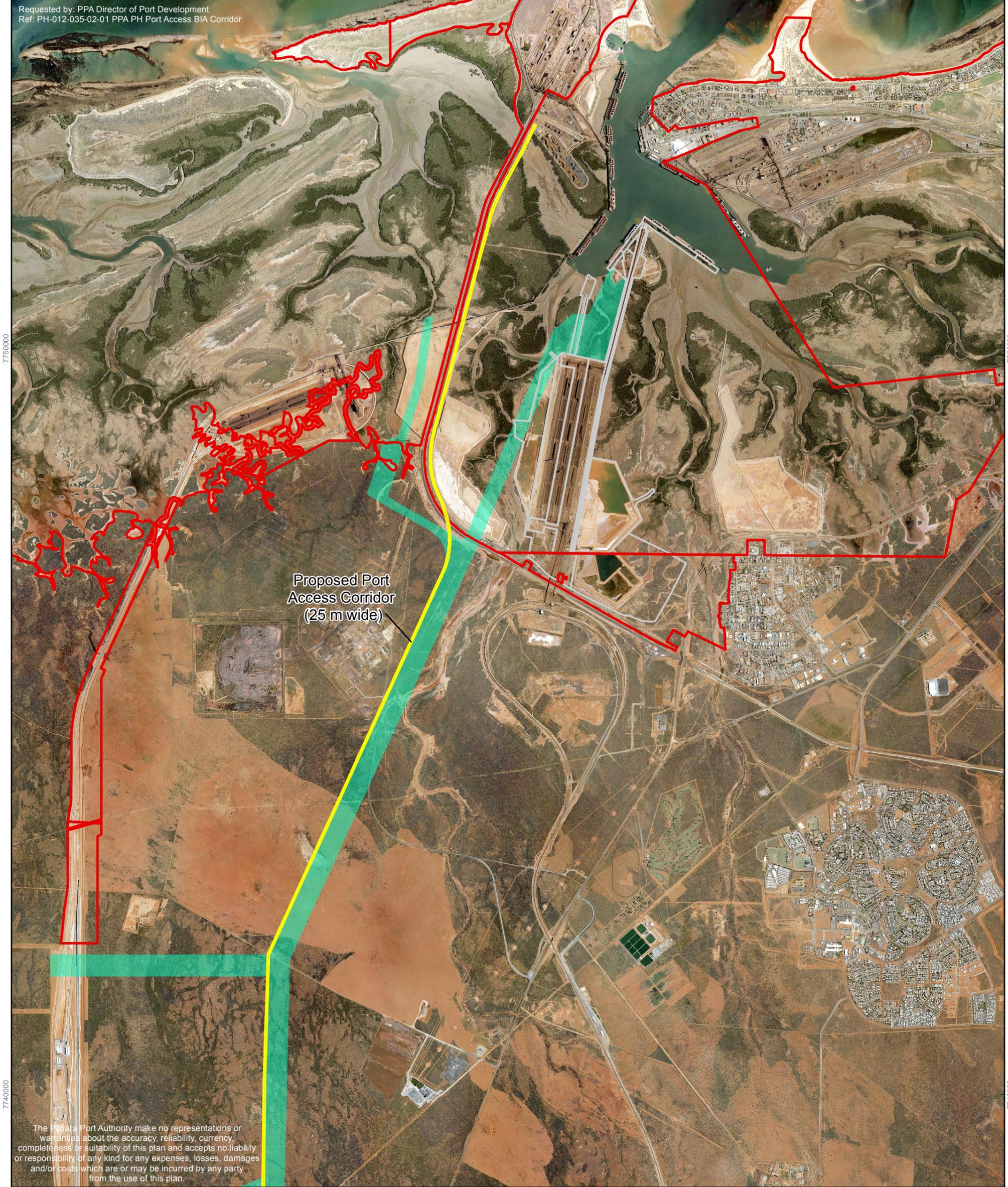
I anticipate that the published version of the *Port Hedland Land Use Master Plan* will be available in about six weeks time. This will show PPAs corridors and other intended uses of our land that will both inform your strategy and the next town planning scheme.

Regards

Peter

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Proposed Port Access Corridor (25 m wide)

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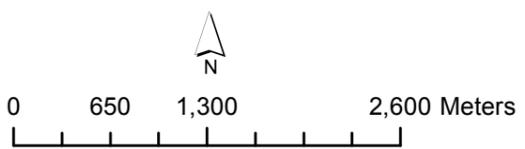
The Pilbara Port Authority make no representations or warranties about the accuracy, reliability, currency, completeness or suitability of this plan and accepts no liability or responsibility of any kind for any expenses, losses, damages and/or costs which are or may be incurred by any party from the use of this plan.



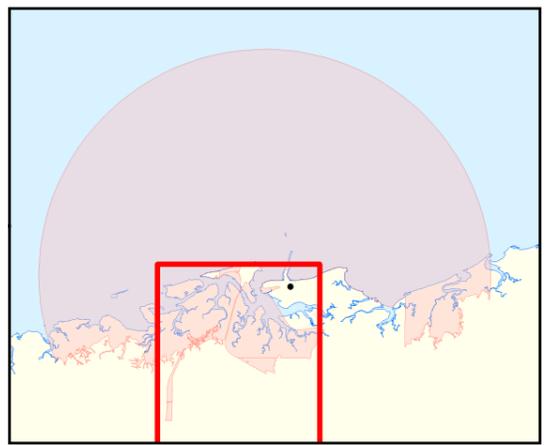
- Proposed Port Access
- DSD BIA Access Corridor Including PPA Access
- FMG Lease and Licence Areas
- BHPB State Agreement Areas
- PPA Port Boundary

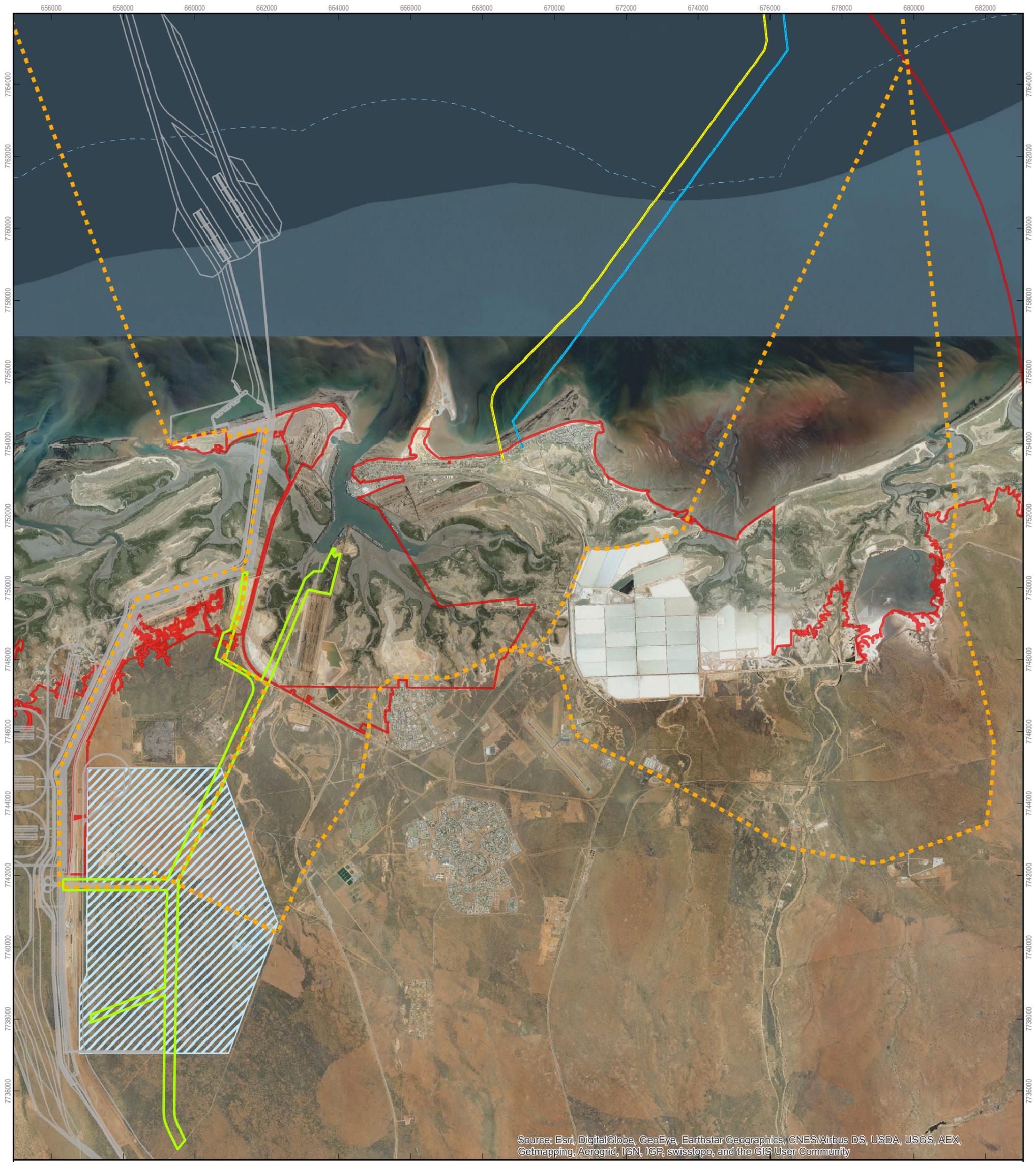
Boadrie Access Corridors Port of Port Hedland

11 October 2017



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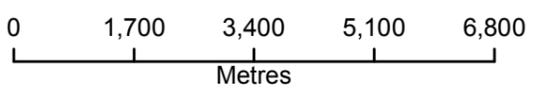


Source: Esri, DigitalGlobe, GeoEye, Earthstar Geographics, CNES/Airbus DS, USDA, USGS, AEX, Getmapping, Aerogrid, IGN, IGP, swisstopo, and the GIS User Community

- - - Gas Pipeline Options
- BIA Access Corridor
- Proposed Boodarie Industrial Estate
- PPA Port Boundaries
- - - Nextgen Cable
- Telstra Cable
- Proposed MUOH Design
- - - Limit of Coastal Waters



PORT OF PORT HEDLAND
PPA Port Hedland
Port Access
12 October 2017



1:100,000 (at A3 size)



The Pilbara Ports Authority make no representations or warranties about the accuracy, reliability, currency, completeness or suitability of this plan and accepts no liability or responsibility of any kind for any expenses, losses, damages and/or costs which are or may be incurred by any party from the use of this plan.

Roy Hill

Meeting with Jeanette Hasleby (Roy Hill) 19.04.18 after workshop

Comments about SCP Strategies:

- Need more strategies about Education
- Need more strategies about Aboriginal Elders
- Need more strategies about tourism

Regarding future CBP:

- actions should include always a prevention side - working towards prevention of crime, etc. (not only a reaction side)